- 1 AN ACT concerning telephone solicitation.
- 2 Be it enacted by the People of the State of Illinois,
- 3 represented in the General Assembly:
- 4 Section 1. Short title. This Act may be cited as the
- 5 Restricted Call Registry Act.
- 6 Section 5. Definitions. As used in this Act:
- 7 (a) "Residential subscriber" means a person or spouse
- 8 who has subscribed to either residential telephone service
- 9 from a local exchange company or public mobile services, as
- 10 defined by Section 13-214 of the Public Utilities Act, a
- 11 guardian of the person or the person's spouse, or an
- 12 individual who has power of attorney from or an authorized
- agent of the person or the person's spouse.
- 14 (b) "Established business relationship" means the
- 15 existence of an oral or written transaction, agreement,
- 16 contract, or other legal state of affairs involving a person
- 17 or entity and an existing customer under which both parties
- 18 have a course of conduct or established pattern of activity

for commercial or mercantile purposes and for the benefit or

profit of both parties. A pattern of activity does not

- 21 necessarily mean multiple previous contacts. The established
- 22 business relationship must exist between the existing
- 23 customer and the person or entity directly, and does not
- 24 extend to any related business entity or other business
- organization of the person or entity or related to the person
- or entity or the person or entity's agent including but not
- 27 limited to a parent corporation, subsidiary partnership,
- 28 company or other corporation or affiliate.
- 29 (c) "Existing customer" means an individual who has
- 30 either:

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31 (1) entered into a transaction, agreement,

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- contract, or other legal state of affairs between a person or entity and a residential subscriber under which the payment or exchange of consideration for any goods or services has taken place within the preceding 18 months or has been arranged to take place at a future time; or
  - (2) opened or maintained a debit account, credit card account, or other credit or discount program offered by or in conjunction with the person or entity and has not requested the person or entity to close such account or terminate such program.
  - (d) "Registry" means the Restricted Call Registry established under this Act.
  - (e) "Telephone solicitation" means any voice communication over a telephone line from a live operator, through the use of an autodialer or autodialer system, as defined in Section 5 of the Automatic Telephone Dialers Act, or by other means for the purpose of encouraging the purchase or rental of, or investment in, property, goods, or services, or for the purposes of soliciting charitable contributions but does not include communications:
    - (1) to any residential subscriber with that subscriber's prior express invitation or permission when a voluntary 2-way communication between a person or entity and a residential subscriber has occurred with or without an exchange of consideration. A telephone solicitation is presumed not to be made at the express request of a subscriber if one of the following occurs, as applicable:
      - (A) The telephone solicitation is made 30 business days after the last date on which the subscriber contacted a business with the purpose of inquiring about the potential purchase of goods or services.
- 34 (B) The telephone solicitation is made 30

1	business	days	after	the	last	date	on	which	the
2	subscribe	conse	ented to	o be	contac	ted.			

- (C) The telephone solicitation is made 30 business days after a product or service becomes available where the subscriber has made a request to the business for that product or service that is not then available, and requests a call when the product or service becomes available;
- (2) by or on behalf of any person or entity with whom a residential subscriber has an established business relationship which has not been terminated in writing by either party and which is related to the nature of the established business relationship;
- (3) by or on behalf of any person or entity with whom a residential subscriber is an existing customer, unless the customer has stated to the person or entity or the person or entity's agent that he or she no longer wishes to receive the telemarketing sales calls of the person or entity, or unless the nature of the call is unrelated to the established business relationship with the existing customer;
- (4) by or on behalf of an organization that is exempt from federal income taxation under Section 501(c) of the Internal Revenue Code, but only if the person making the telephone solicitation immediately discloses all of the following information upon making contact with the consumer:
  - (A) the caller's true first and last name; and
  - (B) the name, address, and telephone number of the organization;
- (5) by or on behalf of an individual licensed under the Real Estate License Act of 2000 or as an insurance producer under the Illinois Insurance Code who either:
- 34 (A) is setting or attempting to set a face to

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face appointment for actions relating to that individual's real estate or insurance business; or

- (B) is encouraging or attempting to encourage the purchase or rental of, or investment in, property, goods, or services, which cannot be completed, and for which payment or authorization of payment is not required, until after a written or electronic agreement is signed by the residential subscriber; or
- (6) until July 1, 2005, by or on behalf of any 10 11 entity over which the Federal Communications Commission or the Illinois Commerce Commission has regulatory 12 authority to the extent that, subject to that authority, 13 the entity is required to maintain a license, permit, 14 15 certificate to sell or provide telecommunications 16 service, as defined in Section 13-203 of the Public Utilities Act, while the entity is engaged in telephone 17 solicitation for inter-exchange telecommunications 18 service, as defined in Section 13-205 of the Public 19 Utilities Act, or local exchange telecommunications 20 service, as defined in Section 13-204 of the Public 21 Utilities Act. 22
- Section 10. Prohibited calls. Beginning July 1, 2003, no person or entity may make or cause to be made any telephone solicitation calls to any residential subscriber more than 45 days after the residential subscriber's telephone number or numbers first appear on the Registry.
- Section 15. Complaints. The Illinois Commerce Commission
  shall receive telephone solicitation complaints from
  residential subscribers to object to such calls. Complaints
  shall be taken by any means deemed appropriate by the
  Illinois Commerce Commission.

- 1 Section 20. Registry; establishment and maintenance.
- 2 (a) The Illinois Commerce Commission shall establish and
- 3 provide for the operation of a Restricted Call Registry,
- 4 which shall contain a list of the telephone numbers of
- 5 residential subscribers who do not wish to receive telephone
- 6 solicitation calls. The Illinois Commerce Commission may
- 7 contract with a private vendor to establish and maintain the
- 8 Registry if the contract requires the vendor to provide the
- 9 Registry in a printed hard copy format, in an electronic
- 10 format, and in any other format prescribed by the Illinois
- 11 Commerce Commission. Any person or entity conducting
- telephone solicitation calls as defined by Section 5(e) of
- 13 this Act within the State of Illinois shall purchase the
- 14 Restricted Call Registry and updates exclusively from the
- 15 Illinois Commerce Commission. Failure to do so prior to
- 16 conducting telephone solicitation calls is a violation
- 17 subject to the penalties provided for in Section 35 of this
- 18 Act.
- 19 (b) No later than January 1, 2003, the Illinois Commerce
- 20 Commission shall adopt rules consistent with this Act that
- 21 the Illinois Commerce Commission deems necessary and
- 22 appropriate to fully implement this Act. The rules shall
- 23 include, at a minimum, methods by which any person or entity
- 24 desiring to make telephone solicitation calls may obtain
- 25 access to the Registry to avoid calling the telephone numbers
- of residential subscribers included in the Registry.
- 27 (c) The fee for obtaining the Registry and updates shall
- 28 be set forth in rules adopted by the Illinois Commerce
- 29 Commission. The fee may not exceed \$1,000 annually and may
- 30 not exceed the costs incurred by the Commission in the
- 31 preparation, maintenance, production, and distribution of the
- 32 Registry. All copies requested in a printed hard copy format
- 33 shall be assessed a per page fee to be determined by rules
- 34 adopted by the Illinois Commerce Commission.

- 1 (d) The Illinois Commerce Commission shall update the
- 2 Registry and make information in the Registry available on a
- 3 quarterly basis in an electronic format that can be sorted by
- 4 individual fields and, if deemed appropriate by the Illinois
- 5 Commerce Commission, in one or more other formats.
- 6 (e) If the Federal Communications Commission or Federal
- 7 Trade Commission establishes a single national database of
- 8 telephone numbers of subscribers who object to receiving
- 9 telephone solicitations, which restricts both inter-state and
- 10 intra-state calls and at a minimum covers all telephone
- 11 solicitations covered by this Act, this State shall
- 12 discontinue the Registry.
- 13 (f) Information in the Registry is confidential and
- 14 shall be afforded reasonable privacy protection except as
- 15 necessary for compliance with Sections 10 and 25 and this
- 16 Section or in a proceeding or action under Section 35 or 40.
- 17 The information is not a public record under the Freedom of
- 18 Information Act.
- 19 (g) The Illinois Commerce Commission shall periodically
- 20 obtain subscription listings of residential subscribers in
- 21 this State who have arranged to be included in any national
- do-not-call list and add those names to the Registry.
- 23 (h) A person or entity that obtains the Registry shall
- 24 not use the Registry for any purpose other than to comply
- 25 with this Act. These unlawful purposes include, but are not
- limited to, causing a subscriber to participate in and be
- included in the Registry without the subscriber's knowledge
- or consent, selling or leasing the Registry to a person other
- than a telephone solicitor, selling or leasing by a telephone
- 30 solicitor of the Registry, and a telephone solicitor, either
- 31 directly or indirectly, persuading a subscriber with whom it
- 32 has an established business relationship to place his or her
- 33 telephone number in the Registry, if the solicitation has the
- 34 effect of preventing competitors from contacting that

- 1 solicitor's customers.
- 2 (i) No person or entity that sells, leases, exchanges,

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- 3 or rents telephone solicitation lists, except for directory
- 4 assistance and telephone directories sold by telephone
- 5 companies or their affiliates, shall include in those lists
- 6 those telephone numbers that appear in the current Registry.
- 7 Section 25. Enrollment.
- 8 (a) The Illinois Commerce Commission shall provide
- 9 notice to residential subscribers of the establishment of the
- 10 Registry.
- 11 (b) The Illinois Commerce Commission shall establish any
- 12 method deemed appropriate for a residential subscriber to
- 13 notify the Illinois Commerce Commission that the residential
- 14 subscriber wishes to have its telephone number included in or
- 15 remain on the Registry.
- 16 (c) The Commission may, by rule, set an initial fee
- 17 which shall not exceed \$5 per residential subscriber for
- inclusion on the Restricted Call Registry. The Commission
- 19 shall review the revenues and expenditures of the Restricted
- 20 Call Registry on a biennial basis and shall, by rule, reduce
- 21 the fee accordingly if revenues exceed expenditures. The
- 22 Commission may adopt rules and procedures governing the
- 23 acceptance of payment by credit card and may enter into such
- 24 agreements as necessary to accept payment by credit card.
- 25 (d) A residential subscriber's telephone number shall be
- 26 deleted from the Registry upon the residential subscriber's
- 27 written request.
- 28 (e) Enrollment in the Registry is effective from the
- 29 start of the quarter following the date of enrollment for a
- 30 term of 5 years or until the residential subscriber
- 31 disconnects or changes his or her telephone number, unless
- 32 the subscriber complies with the notice provision contained
- 33 in this Section, whichever occurs first. The residential

1 subscriber shall be permitted to extend their enrollment for 2 additional 5 year periods and shall not be subject to any fee The residential 3 for this extension. subscriber 4 responsible for notifying the Illinois Commerce Commission of any changes in his or her telephone number. The Illinois 5 б Commerce Commission shall use its best efforts to notify 7 enrolled residential subscribers before the end of the 5-year 8 enrollment term of the option to extend their enrollment. 9 Residential subscribers who do not indicate their desire to extend their enrollment before the end of the 5-year term 10 11 shall be given a one quarter grace period before being

removed from the Registry.

Section 30. Public notification. The Illinois Commerce 13 14 Commission shall work with local exchange telecommunications 15 companies to disseminate to their customers information about availability of and instructions for requesting 16 17 educational literature from the Illinois Commerce Commission. The Illinois Commerce Commission may enter into agreements 18 with those companies for the dissemination of the educational 19 20 literature. Telecommunications companies shall disseminate 21 the educational literature at least once per year in a 22 message contained in customers' bills or a notice in the information section of all telephone directories distributed 23 24 to customers and shall include on their website a link to the ICC's web page for the Registry. The Illinois Commerce 25 Commission shall include, on its 26 Internet web information to customers regarding their right to be included 27 28 in the Registry and the various methods, including notice to 29 the Illinois Commerce Commission, of being included in the Registry. The Illinois Commerce Commission shall have this 30 literature developed for dissemination to the public no later 31 than March 1, 2003. 32

- 1 Section 35. Violation; relief.
- 2 (a) The Illinois Commerce Commission may initiate
- 3 administrative proceedings in accordance with rules adopted
- 4 under this Act relating to a knowing and willful violation of
- 5 Section 10.
- 6 (b) If it is determined after a hearing that a person
- 7 has knowingly and willfully violated one or more provisions
- 8 of this Section, the Illinois Commerce Commission may assess
- 9 a fine not to exceed \$1,000 for the first violation and not
- 10 to exceed \$2,500 for a second or subsequent violation. Each
- 11 individual violation of Section 10 of this Act shall be a
- 12 separate and distinct offense under this Section. In
- imposing a penalty under this Section, the Commission shall,
- 14 at a minimum, consider the following factors:
- 15 (1) whether the offense was knowing or willful;
- 16 (2) whether the entity committing the offense has a
- prior history of non-compliance with this Act;
- 18 (3) the offender's relative ability to pay a
- 19 penalty;
- 20 (4) whether the offender has or has not cooperated
- 21 with the Commission in pursuing the investigation; and
- 22 (5) such other special, mitigating or aggravating
- circumstances as the Commission may find to exist.
- 24 (c) Any proceeding conducted under this Section is
- 25 subject to the Illinois Administrative Procedure Act.
- 26 (d) Nothing in this Section may be construed to restrict
- 27 any right that any person may have under any other law or at
- 28 common law.
- 29 (e) No action or proceeding may be brought under this
- 30 Section:
- 31 (1) more than one year after the person bringing
- 32 the action knew or should have known of the occurrence of
- 33 the alleged violation; or
- 34 (2) more than one year after the termination of any

- proceeding or action arising out of the same violation or violations by the State of Illinois, whichever is later.
- 3 (f) The remedies, duties, prohibitions, and penalties in
- 4 this Act are not exclusive and are in addition to all other
- 5 causes of action, remedies, and penalties provided by law.
- 6 (g) There is created in the State Treasury a special
- 7 fund to be known as the Restricted Call Registry Fund. All
- 8 fees and fines collected in the administration and
- 9 enforcement of this Act shall be deposited into the Fund.
- 10 Moneys in the Fund shall, subject to appropriation, be used
- 11 by the Illinois Commerce Commission for implementation,
- 12 administration, and enforcement of this Act.
- 13 Section 40. Exemption.
- 14 (a) A person or entity may not be held liable for violating this Act if:
- 16 (1) the person or entity has obtained copies of the
  17 Registry and each updated Registry from the Illinois
  18 Commerce Commission and has established and implemented
  19 written policies and procedures related to the
- 20 requirements of this Act;
- 21 (2) the person or entity has trained its personnel 22 in the requirements of this Act;
- 23 (3) the person or entity maintains records 24 demonstrating compliance with subdivisions (1) and (2) of 25 this Section and the requirements of this Act; and
- 26 (4) any subsequent telephone solicitation is the 27 result of unintentional error.
- 28 (b) A person or entity that has entered into a contract
  29 with another person or entity to make telephone solicitations
  30 on its behalf is not liable for a violation of this Act by
  31 the person or entity making telephone solicitations under the
  32 contract if the person or entity on whose behalf the
  33 telephone solicitations were made has provided written

- 1 notification to the person or entity making telephone
- 2 solicitations under the contract that it is necessary to
- 3 comply with the provisions of this Act when making telephone
- 4 solicitations.
- 5 Section 90. The State Finance Act is amended by adding
- 6 Section 5.570 as follows:
- 7 (30 ILCS 105/5.570 new)
- 8 <u>Sec. 5.570. The Restricted Call Registry Fund.</u>
- 9 Section 99. Effective date. This Act takes effect upon
- 10 becoming law.