92\_SB1830 LRB9215936WHcs

- 1 AN ACT concerning telephone solicitation.
- 2 Be it enacted by the People of the State of Illinois,
- 3 represented in the General Assembly:
- 4 Section 1. Short title. This Act may be cited as the
- 5 Restricted Call Registry Act.
- 6 Section 5. Definitions. As used in this Act:
- 7 (a) "Residential subscriber" means a person or spouse
- 8 who has subscribed to either residential telephone service
- 9 from a local exchange company or public mobile services, as
- 10 defined by Section 13-214 of the Public Utilities Act, a
- 11 guardian of the person or the person's spouse, or an
- 12 individual who has power of attorney from or an authorized
- agent of the person or the person's spouse.
- 14 (b) "Established business relationship" means the
- 15 existence of an oral or written arrangement, agreement,
- 16 contract, or other legal state of affairs between a person or
- 17 entity and an existing customer under which both parties have
- 18 a course of conduct or established pattern of activity for
- 19 commercial or mercantile purposes and for the benefit or

profit of both parties. A pattern of activity does not

- 21 necessarily mean multiple previous contacts. The established
- 22 business relationship must exist between the existing
- 23 customer and the person or entity directly, and does not
- 24 extend to any related business entity or other business
- organization of the person or entity or related to the person
- or entity or the person or entity's agent including but not
- 27 limited to a parent corporation, subsidiary partnership,
- 28 company or other corporation or affiliate.
- 29 (c) "Existing customer" means an individual who has
- 30 either:

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31 (1) entered into a transaction, agreement,

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contract, or other legal state of affairs between a person or entity and a residential subscriber under which the payment or exchange of consideration for any goods or services has taken place within the preceding 18 months or has been arranged to take place at a future time; or

- (2) opened or maintained a debit account, credit card account, or other revolving credit or discount program offered by the person or entity and has not requested the person or entity to close such account or terminate such program.
- 11 (d) "Registry" means the Restricted Call Registry
  12 established under this Act.
  - (e) "Telephone solicitation" means any voice communication over a telephone line from a live operator, through the use of an autodialer or autodialer system, as defined in Section 5 of the Automatic Telephone Dialers Act, or by other means for the purpose of encouraging the purchase or rental of, or investment in, property, goods, or services, or for the purposes of soliciting charitable contributions but does not include communications:
    - (1) to any residential subscriber with that subscriber's prior express invitation or permission when a voluntary 2-way communication between a person or entity and a residential subscriber has occurred with or without an exchange of consideration. A telephone solicitation is presumed not to be made at the express request of a subscriber if one of the following occurs, as applicable:
      - (A) The telephone solicitation is made 30 business days after the last date on which the subscriber contacted a business with the purpose of inquiring about the potential purchase of goods or services.
- 34 (B) The telephone solicitation is made 30

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business days after the last date on which the subscriber consented to be contacted.

- (C) The telephone solicitation is made 30 business days after a product or service becomes available where the subscriber has made a request to the business for that product or service that is not then available, and requests a call when the product or service becomes available;
- (2) by or on behalf of any person or entity with whom a residential subscriber has an established business relationship which has not been terminated in writing by either party and which is related to the nature and scope of the established business relationship;
- (3) by or on behalf of any person or entity with whom a residential subscriber is an existing customer, unless the customer has stated to the person or entity or the person or entity's agent that he or she no longer wishes to receive the telemarketing sales calls of the person or entity, or unless the nature of the call is unrelated to the established business relationship with the existing customer;
- (4) by a volunteer or employee of a charitable organization that is exempt from federal income taxation under Section 501 of the Internal Revenue Code, but only if the person making the telephone solicitation immediately discloses all of the following information upon making contact with the consumer:
  - (A) the caller's true first and last name; and
  - (B) the name, address, and telephone number of the charitable organization;
- (5) by or on behalf of an individual business person or a small business if the individual business person or small business employs no more than 20 full or part-time employees or independent contractors, the

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individual business person or a principal of the small business makes the telephone solicitation calls himself or herself for the sale of goods or services offered by that individual business person or small business, and the telephone solicitation calls are made to subscribers within a 50-mile radius of the location of the individual business person or small business and the individual business person or small business either:

- (A) is setting or attempting to set a face to face appointment for actions relating to that small business; or
- (B) is encouraging or attempting to encourage the purchase or rental of, or investment in, property, goods, or services, which cannot be completed, and for which payment or authorization of payment is not required, until after a written or electronic agreement is signed by the residential subscriber; or
- (6) until July 1, 2005, by or on behalf of any entity over which the Federal Communications Commission or the Illinois Commerce Commission has regulatory authority to the extent that, subject to that authority, the entity is required to maintain a license, permit, or certificate to sell or provide telecommunications service, as defined in Section 13-203 of the Public Utilities Act, while the entity is engaged in telephone solicitation for inter-exchange telecommunications service, as defined in Section 13-205 of the Public Utilities Act, or local exchange telecommunications service, as defined in Section 13-204 of the Public Utilities Act.
- 32 Section 10. Prohibited calls.
  - (a) Beginning July 1, 2003, no person or entity may make

- or cause to be made any telephone solicitation calls to any
- 2 residential subscriber more than 45 days after the
- 3 residential subscriber's telephone number or numbers first
- 4 appear on the Registry.
- 5 (b) For telephone solicitations permitted under Section
- 6 5(e), the caller must ask the residential subscriber if he or
- 7 she no longer wishes to receive telephone solicitation calls
- 8 from the person or entity. If the residential subscriber
- 9 states or otherwise indicates to the caller that he or she
- 10 does not wish to receive future telephone solicitations, the
- 11 caller shall follow the person or entity's procedures for
- 12 ensuring that the residential subscriber receives no further
- 13 telephone solicitations from that person or entity. If the
- 14 person or entity making the telephone solicitation calls the
- 15 residential subscriber thereafter, such person or entity
- 16 shall be subject to the penalties provided by Section 35 of
- 17 this Act.
- 18 Section 15. Complaints. The Illinois Commerce Commission
- 19 shall receive telephone solicitation complaints from
- 20 residential subscribers to object to such calls. Complaints
- 21 shall be taken by any means deemed appropriate by the
- 22 Illinois Commerce Commission.
- 23 Section 20. Registry; establishment and maintenance.
- 24 (a) The Illinois Commerce Commission shall establish and
- 25 provide for the operation of a Restricted Call Registry,
- 26 which shall contain a list of the telephone numbers of
- 27 residential subscribers who do not wish to receive telephone
- 28 solicitation calls. The Illinois Commerce Commission may
- 29 contract with a private vendor to establish and maintain the
- 30 Registry if the contract requires the vendor to provide the
- 31 Registry in a printed hard copy format, in an electronic
- 32 format, and in any other format prescribed by the Illinois

- 1 Commerce Commission. Any person or entity conducting
- 2 telephone solicitation calls as defined by Section 5(e) of
- 3 this Act within the State of Illinois shall purchase the
- 4 Restricted Call Registry and updates exclusively from the
- 5 Illinois Commerce Commission. Failure to do so prior to
- 6 conducting telephone solicitation calls is a violation
- 7 subject to the penalties provided for in Section 35 of this
- 8 Act.
- 9 (b) No later than January 1, 2003, the Illinois Commerce
- 10 Commission shall adopt rules consistent with this Act that
- 11 the Illinois Commerce Commission deems necessary and
- 12 appropriate to fully implement this Act. The rules shall
- include, at a minimum, methods by which any person or entity
- 14 desiring to make telephone solicitation calls may obtain
- 15 access to the Registry to avoid calling the telephone numbers
- of residential subscribers included in the Registry.
- 17 (c) The fee for obtaining the Registry and updates shall
- 18 be set forth in rules adopted by the Illinois Commerce
- 19 Commission. The fee may not exceed \$1,000 annually. All
- 20 copies requested in a printed hard copy format shall be
- 21 assessed a per page fee to be determined by rules adopted by
- 22 the Illinois Commerce Commission.
- 23 (d) The Illinois Commerce Commission shall update the
- 24 Registry and make information in the Registry available on a
- 25 quarterly basis in an electronic format and, if deemed
- 26 appropriate by the Illinois Commerce Commission, in one or
- 27 more other formats.
- 28 (e) If the Federal Communications Commission or Federal
- 29 Trade Commission establishes a single national database of
- 30 telephone numbers of subscribers who object to receiving
- 31 telephone solicitations under Title 47, Section 227(c)(3) of
- 32 the United States Code, this State shall discontinue the
- 33 Registry.
- 34 (f) Information in the Registry is confidential and

- 1 shall be afforded reasonable privacy protection except as
- 2 necessary for compliance with Sections 10 and 25 and this
- 3 Section or in a proceeding or action under Section 35 or 40.
- 4 The information is not a public record under the Freedom of
- 5 Information Act.
- 6 (g) The Illinois Commerce Commission shall periodically
- 7 obtain subscription listings of residential subscribers in
- 8 this State who have arranged to be included in any national
- 9 do-not-call list and add those names to the Registry.
- 10 (h) A person or entity that obtains the Registry shall
- 11 not use the Registry for any purpose other than to comply
- 12 with this Act. These unlawful purposes include, but are not
- 13 limited to, causing a subscriber to participate in and be
- included in the Registry without the subscriber's knowledge
- or consent, selling or leasing the Registry to a person other
- than a telephone solicitor, selling or leasing by a telephone
- 17 solicitor of the Registry, and a telephone solicitor, either
- directly or indirectly, persuading a subscriber with whom it
- 19 has an established business relationship to place his or her
- 20 telephone number in the Registry, if the solicitation has the
- 21 effect of preventing competitors from contacting that
- 22 solicitor's customers.
- 23 (i) No person or entity that sells, leases, exchanges,
- 24 or rents telephone solicitation lists, except for directory
- 25 assistance and telephone directories sold by telephone
- 26 companies or their affiliates, shall include in those lists
- those telephone numbers that appear in the current Registry.
- 28 Section 25. Enrollment.
- 29 (a) The Illinois Commerce Commission shall provide
- 30 notice to residential subscribers of the establishment of the
- 31 Registry.
- 32 (b) The Illinois Commerce Commission shall establish any
- 33 method deemed appropriate for a residential subscriber to

notify the Illinois Commerce Commission that the residential subscriber wishes to be included in the Registry.

- (c) The Commission may, by rule, set an initial fee which shall not exceed \$5 per residential customer for inclusion on the Restricted Call Registry. The Commission shall review the revenues and expenditures of the Restricted Call Registry on a biennial basis and shall, by rule, reduce the fee accordingly if revenues exceed expenditures. The Commission may adopt rules and procedures governing the acceptance of payment by credit card and may enter into such agreements as necessary to accept payment by credit card.
- (d) A residential subscriber in the Registry shall be deleted from the Registry upon the residential subscriber's written request.
- (e) Enrollment in the Registry is effective from the start of the quarter following the date of enrollment until the residential subscriber disconnects or changes his or her telephone number or submits a written request to be deleted from the Registry, whichever occurs first. The residential subscriber is responsible for notifying the Illinois Commerce Commission of any changes in his or her telephone number.
- 30. Public notification. The Illinois Commerce Commission shall work with local exchange telecommunications companies to disseminate to their customers information about availability of and instructions for requesting educational literature from the Illinois Commerce Commission. The Illinois Commerce Commission may enter into agreements with those companies for the dissemination of the educational literature. Telecommunications companies shall disseminate the educational literature at least once per year in both a message contained in customers' bills and a notice in the information section of all telephone directories distributed to customers and shall include on their website a link to the

- 1 ICC's web page for the Registry. The Illinois Commerce
- 2 Commission shall include, on its Internet web site,
- 3 information to customers regarding their right to be included
- 4 in the Registry and the various methods, including notice to
- 5 the Illinois Commerce Commission, of being included in the
- 6 Registry. The Illinois Commerce Commission shall have this
- 7 literature developed for dissemination to the public no later
- 8 than March 1, 2003.
- 9 Section 35. Violation; relief.
- 10 (a) The Illinois Commerce Commission may initiate
- 11 administrative proceedings in accordance with rules adopted
- 12 under this Act relating to a knowing and willful violation of
- 13 Section 10.
- 14 (b) If it is determined after a hearing that a person
- 15 has knowingly and willfully violated one or more provisions
- of this Section, the Illinois Commerce Commission may assess
- 17 a fine not to exceed \$2,500 for each violation. Each
- 18 individual violation of Section 10 of this Act shall be a
- 19 separate and distinct offense under this Section. In
- 20 imposing a penalty under this Section, the Commission shall,
- 21 at a minimum, consider the following factors:
- 22 (1) whether the offense was knowing or willful;
- 23 (2) whether the entity committing the offense has a
- 24 prior history of non-compliance with this Act;
- 25 (3) the offender's relative ability to pay a 26 penalty;
- 27 (4) whether the offender has or has not cooperated 28 with the Commission in pursuing the investigation; and
- 29 (5) such other special, mitigating or aggravating 30 circumstances as the Commission may find to exist.
- 31 (c) Any proceeding conducted under this Section is 32 subject to the Illinois Administrative Procedure Act.
- 33 (d) Nothing in this Section may be construed to restrict

1	any	right	that	any	person	may	have	under	any	other	law	or	at
2	commo	on law.											

- 3 (e) No action or proceeding may be brought under this 4 Section:
- 5 (1) more than one year after the person bringing 6 the action knew or should have known of the occurrence of 7 the alleged violation; or

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- (2) more than one year after the termination of any proceeding or action arising out of the same violation or violations by the State of Illinois, whichever is later.
- 11 (f) The remedies, duties, prohibitions, and penalties in 12 this Act are not exclusive and are in addition to all other 13 causes of action, remedies, and penalties provided by law.
- 14 (g) There is created in the State Treasury a special 15 fund to be known as the Restricted Call Registry Fund. All 16 fees and fines collected in the administration and 17 enforcement of this Act shall be deposited into the Fund. 18 Moneys in the Fund shall, subject to appropriation, be used 19 by the Illinois Commerce Commission for implementation, 20 administration, and enforcement of this Act.
- 21 Section 40. Exemption. A person or entity may not be 22 held liable for violating this Act if:
- 23 (1) the person or entity has obtained copies of the
  24 Registry and each updated Registry from the Illinois
  25 Commerce Commission and has established and implemented
  26 written policies and procedures related to the
  27 requirements of this Act;
  - (2) the person or entity has trained its personnel in the requirements of this Act;
- 30 (3) the person or entity maintains records 31 demonstrating compliance with subdivisions (1) and (2) of 32 this Section and the requirements of this Act; and
- 33 (4) any subsequent telephone solicitation is the

- 1 result of unintentional error.
- 2 Section 90. The State Finance Act is amended by adding
- 3 Section 5.570 as follows:
- 4 (30 ILCS 105/5.570 new)
- 5 Sec. 5.570. The Restricted Call Registry Fund.
- 6 Section 99. Effective date. This Act takes effect upon
- 7 becoming law.