1 AN ACT concerning government.

## 2 Be it enacted by the People of the State of Illinois, 3 represented in the General Assembly:

Section 5. The State Officials and Employees Ethics Act is
amended by changing Section 5-20 as follows:

6 (5 ILCS 430/5-20)

Sec. 5-20. Public service announcements; other promotional
material.

9 Beginning January 1, 2004, no public service (a) announcement or advertisement that is on behalf of any State 10 11 administered program and contains the proper name, image, or voice of any executive branch constitutional officer or member 12 13 of the General Assembly shall be (i) broadcast or aired on 14 radio or television, (ii) printed in a commercial newspaper or a commercial magazine, or (iii) displayed on a billboard or 15 16 electronic message board at any time.

17 The proper name or image of any executive branch (b) constitutional officer or member of the General Assembly may 18 19 not appear on any (i) bumper stickers, (ii) commercial billboards, (iii) lapel pins or buttons, (iv) magnets, (v) 20 21 stickers, and (vi) other similar promotional items, that are 22 not in furtherance of the person's official State duties or governmental and public service functions, if designed, paid 23

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1 for, prepared, or distributed using public dollars. This 2 subsection does not apply to stocks of items existing on the 3 effective date of this amendatory Act of the 93rd General 4 Assembly.

5 (b-5) During a period beginning September 1 of the year of a general election and ending the day after the general 6 7 election, the proper name or image of any officer or member 8 shall not be included in a public announcement on behalf of an 9 officer, member, or State agency related to any contract or grant awarded by a State agency. Nothing in this subsection 10 11 (b-5) prohibits a State agency from issuing notification of the 12 award or grant of a contract, provided the notification does 13 not include the proper name or image of any officer or member. 14 This subsection (b-5) does not prohibit an officer or member from attending any public or private event associated with the 15 16 award or grant of contract or from being included on a list of 17 attendees disseminated to the public.

18 (c) This Section does not apply to communications funded 19 through expenditures required to be reported under Article 9 of 20 the Election Code.

21 (Source: P.A. 97-13, eff. 6-16-11.)