



98TH GENERAL ASSEMBLY

State of Illinois

2013 and 2014

HB2687

Introduced 2/21/2013, by Rep. Fred Crespo

SYNOPSIS AS INTRODUCED:

20 ILCS 605/605-705
20 ILCS 605/605-707

was 20 ILCS 605/46.6a
was 20 ILCS 605/46.6d

Amends the Department of Commerce and Economic Opportunity Law of the Civil Administrative Code of Illinois. Provides that, in each fiscal year (instead of Fiscal Year 2013 only), the Department of Commerce and Economic Opportunity shall require that any convention and tourism bureau receiving a grant under this Section that requires matching funds shall provide matching funds equal to no less than 50% of the grant amount. Effective immediately.

LRB098 06986 HLH 37043 b

FISCAL NOTE ACT
MAY APPLY

A BILL FOR

1 AN ACT concerning State government.

2 **Be it enacted by the People of the State of Illinois,**
3 **represented in the General Assembly:**

4 Section 5. The Department of Commerce and Economic
5 Opportunity Law of the Civil Administrative Code of Illinois is
6 amended by changing Sections 605-705 and 605-707 as follows:

7 (20 ILCS 605/605-705) (was 20 ILCS 605/46.6a)

8 Sec. 605-705. Grants to local tourism and convention
9 bureaus.

10 (a) To establish a grant program for local tourism and
11 convention bureaus. The Department will develop and implement a
12 program for the use of funds, as authorized under this Act, by
13 local tourism and convention bureaus. For the purposes of this
14 Act, bureaus eligible to receive funds are those local tourism
15 and convention bureaus that are (i) either units of local
16 government or incorporated as not-for-profit organizations;
17 (ii) in legal existence for a minimum of 2 years before July 1,
18 2001; (iii) operating with a paid, full-time staff whose sole
19 purpose is to promote tourism in the designated service area;
20 and (iv) affiliated with one or more municipalities or counties
21 that support the bureau with local hotel-motel taxes. After
22 July 1, 2001, bureaus requesting certification in order to
23 receive funds for the first time must be local tourism and

1 convention bureaus that are (i) either units of local
2 government or incorporated as not-for-profit organizations;
3 (ii) in legal existence for a minimum of 2 years before the
4 request for certification; (iii) operating with a paid,
5 full-time staff whose sole purpose is to promote tourism in the
6 designated service area; and (iv) affiliated with multiple
7 municipalities or counties that support the bureau with local
8 hotel-motel taxes. Each bureau receiving funds under this Act
9 will be certified by the Department as the designated recipient
10 to serve an area of the State. Notwithstanding the criteria set
11 forth in this subsection (a), or any rule adopted under this
12 subsection (a), the Director of the Department may provide for
13 the award of grant funds to one or more entities if in the
14 Department's judgment that action is necessary in order to
15 prevent a loss of funding critical to promoting tourism in a
16 designated geographic area of the State.

17 (b) To distribute grants to local tourism and convention
18 bureaus from appropriations made from the Local Tourism Fund
19 for that purpose. Of the amounts appropriated annually to the
20 Department for expenditure under this Section prior to July 1,
21 2011, one-third of those monies shall be used for grants to
22 convention and tourism bureaus in cities with a population
23 greater than 500,000. The remaining two-thirds of the annual
24 appropriation prior to July 1, 2011 shall be used for grants to
25 convention and tourism bureaus in the remainder of the State,
26 in accordance with a formula based upon the population served.

1 Of the amounts appropriated annually to the Department for
2 expenditure under this Section beginning July 1, 2011, 18% of
3 such moneys shall be used for grants to convention and tourism
4 bureaus in cities with a population greater than 500,000. Of
5 the amounts appropriated annually to the Department for
6 expenditure under this Section beginning July 1, 2011, 82% of
7 such moneys shall be used for grants to convention bureaus in
8 the remainder of the State, in accordance with a formula based
9 upon the population served. The Department may reserve up to
10 10% of total local tourism funds available for costs of
11 administering the program to conduct audits of grants, to
12 provide incentive funds to those bureaus that will conduct
13 promotional activities designed to further the Department's
14 statewide advertising campaign, to fund special statewide
15 promotional activities, and to fund promotional activities
16 that support an increased use of the State's parks or historic
17 sites. ~~The During fiscal year 2013, the~~ Department shall
18 require that any convention and tourism bureau receiving a
19 grant under this Section that requires matching funds shall
20 provide matching funds equal to no less than 50% of the grant
21 amount. During fiscal year 2013, the Department shall reserve
22 \$2,000,000 of the available local tourism funds for
23 appropriation to the Historic Preservation Agency for the
24 operation of the Abraham Lincoln Presidential Library and
25 Museum and State historic sites.

26 (Source: P.A. 97-617, eff. 10-26-11; 97-732, eff. 6-30-12.)

1 (20 ILCS 605/605-707) (was 20 ILCS 605/46.6d)

2 Sec. 605-707. International Tourism Program.

3 (a) The Department of Commerce and Economic Opportunity
4 must establish a program for international tourism. The
5 Department shall develop and implement the program on January
6 1, 2000 by rule. As part of the program, the Department may
7 work in cooperation with local convention and tourism bureaus
8 in Illinois in the coordination of international tourism
9 efforts at the State and local level. The Department may (i)
10 work in cooperation with local convention and tourism bureaus
11 for efficient use of their international tourism marketing
12 resources, (ii) promote Illinois in international meetings and
13 tourism markets, (iii) work with convention and tourism bureaus
14 throughout the State to increase the number of international
15 tourists to Illinois, (iv) provide training, research,
16 technical support, and grants to certified convention and
17 tourism bureaus, (v) provide staff, administration, and
18 related support required to manage the programs under this
19 Section, and (vi) provide grants for the development of or the
20 enhancement of international tourism attractions.

21 (b) The Department shall make grants for expenses related
22 to international tourism and pay for the staffing,
23 administration, and related support from the International
24 Tourism Fund, a special fund created in the State Treasury. Of
25 the amounts deposited into the Fund in fiscal year 2000 after

1 January 1, 2000 through fiscal year 2011, 55% shall be used for
2 grants to convention and tourism bureaus in Chicago (other than
3 the City of Chicago's Office of Tourism) and 45% shall be used
4 for development of international tourism in areas outside of
5 Chicago. Of the amounts deposited into the Fund in fiscal year
6 2001 and thereafter, 55% shall be used for grants to convention
7 and tourism bureaus in Chicago, and of that amount not less
8 than 27.5% shall be used for grants to convention and tourism
9 bureaus in Chicago other than the City of Chicago's Office of
10 Tourism, and 45% shall be used for administrative expenses and
11 grants authorized under this Section and development of
12 international tourism in areas outside of Chicago, of which not
13 less than \$1,000,000 shall be used annually to make grants to
14 convention and tourism bureaus in cities other than Chicago
15 that demonstrate their international tourism appeal and
16 request to develop or expand their international tourism
17 marketing program, and may also be used to provide grants under
18 item (vi) of subsection (a) of this Section. All of the amounts
19 deposited into the Fund in fiscal year 2012 and thereafter
20 shall be used for administrative expenses and grants authorized
21 under this Section and development of international tourism in
22 areas outside of Chicago, of which not less than \$1,000,000
23 shall be used annually to make grants to convention and tourism
24 bureaus in cities other than Chicago that demonstrate their
25 international tourism appeal and request to develop or expand
26 their international tourism marketing program, and may also be

1 used to provide grants under item (vi) of subsection (a) of
2 this Section. Amounts appropriated to the State Comptroller for
3 administrative expenses and grants authorized by the Illinois
4 Global Partnership Act are payable from the International
5 Tourism Fund.

6 (c) A convention and tourism bureau is eligible to receive
7 grant moneys under this Section if the bureau is certified to
8 receive funds under Title 14 of the Illinois Administrative
9 Code, Section 550.35. To be eligible for a grant, a convention
10 and tourism bureau must provide matching funds equal to the
11 grant amount. ~~The During fiscal year 2013, the~~ Department shall
12 require that any convention and tourism bureau receiving a
13 grant under this Section that requires matching funds shall
14 provide matching funds equal to no less than 50% of the grant
15 amount. In certain circumstances as determined by the Director
16 of Commerce and Economic Opportunity, however, the City of
17 Chicago's Office of Tourism or any other convention and tourism
18 bureau may provide matching funds equal to no less than 50% of
19 the grant amount to be eligible to receive the grant. One-half
20 of this 50% may be provided through in-kind contributions.
21 Grants received by the City of Chicago's Office of Tourism and
22 by convention and tourism bureaus in Chicago may be expended
23 for the general purposes of promoting conventions and tourism.
24 (Source: P.A. 97-617, eff. 10-26-11; 97-732, eff. 6-30-12.)

25 Section 99. Effective date. This Act takes effect upon
26 becoming law.