1 AN ACT concerning business.

Be it enacted by the People of the State of Illinois, represented in the General Assembly:

- 4 Section 5. The Consumer Fraud and Deceptive Business
- 5 Practices Act is amended by changing Section 2HHH as follows:
- 6 (815 ILCS 505/2HHH)
- 7 Sec. 2HHH. <u>Product</u> Authorization and verification for
- 8 product and service charges to be billed on a telephone bill
- 9 prohibited.
- 10 (a) Definitions. For purposes of this Section:
- "Billing agent" means a person that submits charges for
- 12 services or goods to a telecommunications carrier on behalf of
- 13 a third-party vendor.
- "Third-party vendor" means an entity not affiliated with a
- 15 <u>telecommunications carrier that sells services or goods to a</u>
- 16 consumer.
- 17 "Telecommunications carrier" has the same meaning as
- defined in Section 13-202 of the Public Utilities Act.
- 19 (b) A third-party vendor shall not bill, directly or
- 20 through an intermediary, a consumer for goods or services that
- will appear as a charge on a consumer's telephone bill.
- 22 (c) A billing agent, on behalf of a third-party vendor,
- 23 shall not submit, directly or through an intermediary, a charge

1	to a telecommunications carrier for goods or services that will
2	appear as a charge on a consumer's telephone bill.
3	(d) Any person who violates this Section commits an
4	unlawful practice within the meaning of this Act.
5	(e) This Section does not apply to:
6	(1) services or goods provided by a telecommunications
7	carrier subject to the provisions of Section 13-903 of the
8	Public Utilities Act;
9	(2) services or goods sold by any affiliate of the
10	telecommunications carrier issuing the bill to the
11	consumer;
12	(3) services or goods sold by any third-party vendor
13	that has a direct contractual arrangement for the joint or
14	cooperative sale of such services or goods with the
15	telecommunications carrier issuing the bill to the
16	consumer; provided however, that the telecommunications
17	carrier issuing the bill to the consumer shall be
18	responsible for assuring that such services or goods are
19	not sold without the informed authorization of the
20	consumer;
21	(4) wireless services, as described in Section 13-804
22	of the Public Utilities Act and any other services or goods
23	billed by or through a provider of wireless services;
24	(5) message telecommunications services that are
25	initiated by dialing 1+, 0+, 0-, or 1010XXX; or
26	(6) contributions to any charitable organization

subject to Section 501(c)(3) of the Internal Revenue Code. 1 "Billing agent" means any entity that submits charges to 2 the billing carrier on behalf of itself or any service 3 provider. 4 5 "Billing carrier" means any telecommunications carrier, as defined in Section 13 202 of the Public Utilities Act, that 6 issues a bill directly to a customer for any product or service 7 not provided by a telecommunications carrier. 8 9 "Service provider" means any entity that offers a product 10 or service to a consumer and that directly or indirectly 11 charges to or collects from a consumer's bill received from a 12 billing carrier an amount for the product or service. (b) This Section does not apply to the provision 13 services and products by a telecommunications carrier subject 14 to the provisions of Section 13-903 of the Public Utilities 15 Act, by a telecommunications carrier's affiliates, or an 16 17 affiliated cable or video provider, as that term is defined in Section 22 501 of the Public Utilities Act, or by a provider of 18 public mobile services, as defined in Section 13 214 of the 19 Public Utilities Act. 20 (c) Requirements for submitting charges. 21 22 (1) A service provider or billing agent may submit charges for a product or service to be billed 23 consumer's telephone bill on or after the effective date of 24 this amendatory Act of the 96th General Assembly only if: 25

(A) the service provider offering the product or

material terms and conditions of the product or service being offered, including, but not limited to, all charges; and the fact that the charges for the product or service shall appear on the consumer's telephone bill;

(B) after the clear and conspicuous disclosure of all material terms and conditions as described in paragraph (A) of this item (1), the consumer has expressly consented to obtain the product or service offered and to have the charges appear on the consumer's telephone bill and the consent has been verified as provided in item (2) of this subsection (c);

(C) the service provider offering the product or service or any billing agent for the service provider has provided the consumer with a toll free telephone number the consumer may call and an address to which the consumer may write to resolve any billing dispute and to answer questions; and

(D) the service provider offering the product or service or the billing agent has taken effective steps to determine that the consumer who purportedly consented to obtain the product or service offered is authorized to incur charges for the telephone number to be billed.

(2) The consumer consent required by item (1) of this
subsection (c) must be verified by the service provider
offering the product or service before any charges are
submitted for billing on a consumer's telephone bill. A
record of the consumer consent and verification must be
maintained by the service provider offering the product or
service for a period of at least 24 months immediately
after the consent and verification have been obtained. The
method of obtaining consumer consent and verification must
include one or more of the following:
(A) A writing signed and dated by the consumer to
be billed that clearly and conspicuously discloses the
material terms and conditions of the product or service
being offered in accordance with paragraph (A) of item
(1) of this subsection (c) and clearly and
conspicuously states that the consumer expressly
consents to be billed in accordance with paragraph (B)
of item (1) of this subsection (c) as follows:
(i) if the writing is in electronic form, then
it shall contain the consumer disclosures required
by Section 101(c) of the federal Electronic
Signatures in Global and National Commerce Act;
and
(ii) the writing shall be a separate document
or easily separable document or located on a
separate screen or webpage containing only the

1	disclosures and consent described in item (1) of
2	this subsection (c).
3	(B) Third party verification by an independent
4	third party that:
5	(i) clearly and conspicuously discloses to the
6	consumer to be billed all of the information
7	required by paragraph (A) of item (1) of this
8	subsection (c);
9	(ii) operates from a facility physically
10	separate from that of the service provider
11	offering the product or service;
12	(iii) is not directly or indirectly managed,
13	controlled, directed, or owned wholly or in part by
14	the service provider offering the product or
15	service;
16	(iv) does not derive commissions or
17	compensation based upon the number of sales
18	<pre>confirmed;</pre>
19	(v) tape records the entire verification
20	process, with prior consent of the consumer to be
21	billed; and
22	(vi) obtains confirmation from the consumer to
23	be billed that he or she authorized the purchase of
24	the offered good or service.
25	(C) All verifications must be conducted in the same
26	language that was used in the underlying sales

2	(3) Unless verification is required by federal law or
3	rules implementing federal law, item (2) of this subsection
4	(c) does not apply to customer-initiated transactions with
5	a certificated telecommunications carrier for which the
6	service provider has the appropriate documentation.
7	(4) This Section does not apply to message
8	telecommunications service charges that are initiated by
9	dialing 1+, 0+, 0 , 1010XXX, or collect calls and charges
10	for video services if the service provider has the
11	necessary records to establish the billing for the call or
12	service.
13	(d) Records of disputed charges.
14	(1) Every service provider or billing agent shall
15	maintain records of every disputed charge for a product or
16	service placed on a consumer's bill.
17	(2) The record required under this subsection (d) shall
18	contain for every disputed charge all of the following:
19	(A) any affected telephone numbers and, if
20	available, addresses;
21	(B) the date the consumer requested that the
22	disputed charge be removed from the consumer's bill;
23	(C) the date the disputed charge was removed from
24	the consumer's telephone bill; and
25	(D) the date action was taken to refund or credit
26	to the consumer any money that the consumer paid for

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the disputed charges. 1 2 (3) The record required by this subsection (d) shall be 3 maintained for at least 24 months. (e) Billing agents shall take reasonable steps designed to 4 ensure that service providers on whose behalf they submit 5 6 charges to a billing carrier comply with the requirements of this Section. 7 (f) Any service provider or billing agent who violates this 8 Section commits an unlawful practice within the meaning of this 9 10 Act. (Source: P.A. 96-827, eff. 11-30-09.) 11 Section 99. Effective date. This Act takes effect January 12