

## 93RD GENERAL ASSEMBLY

#### State of Illinois

### 2003 and 2004

Introduced 2/6/2004, by Vince Demuzio

#### SYNOPSIS AS INTRODUCED:

20 ILCS 605/605-705

was 20 ILCS 605/46.6a

Amends the Department of Commerce and Economic Opportunity Law of the Civil Administrative Code of Illinois. Makes a technical change in a Section concerning local tourism grants.

LRB093 19065 RCE 44800 b

SB3215

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AN ACT concerning tourism.

# 2 Be it enacted by the People of the State of Illinois, 3 represented in the General Assembly:

Section 5. The Department of Commerce and Economic
Opportunity Law of the Civil Administrative Code of Illinois is
amended by changing Section 605-705 as follows:

7 (20 ILCS 605/605-705) (was 20 ILCS 605/46.6a)

8 Sec. 605-705. Grants to local tourism and convention 9 bureaus.

(a) To establish a grant program for local tourism and 10 convention bureaus. The Department of Commerce and Economic 11 Opportunity will develop and implement a program for the use of 12 funds, as authorized under this Act, by local tourism and 13 14 convention bureaus. For the purposes of this Act, bureaus 15 eligible to receive funds are those local tourism and convention bureaus that are (i) either units of local 16 17 government or incorporated as not-for-profit organizations; 18 (ii) in legal existence for a minimum of 2 years before July 1, 19 2001; (iii) operating with a paid, full-time staff whose sole 20 purpose is to promote tourism in the designated service area; and (iv) affiliated with one or more municipalities or counties 21 that support the bureau with local hotel-motel taxes. After 22 July 1, 2001, bureaus requesting certification in order to 23 receive funds for the first time must be local tourism and 24 25 convention bureaus that are (i) either units of local 26 government or incorporated as not-for-profit organizations; (ii) in legal existence for a minimum of 2 years before the 27 28 request for certification; (iii) operating with a paid, 29 full-time staff whose sole purpose is to promote tourism in the 30 designated service area; and (iv) affiliated with multiple municipalities or counties that support the bureau with local 31 32 hotel-motel taxes. Each bureau receiving funds under this Act

- 2 - LRB093 19065 RCE 44800 b

SB3215

1 will be certified by the Department as the designated recipient 2 to serve an area of the State. Notwithstanding the criteria set 3 forth in this subsection (a), or any rule adopted under this subsection (a), the Director of the Department may provide for 4 5 the award of grant funds to one or more entities if in the 6 Department's judgment that action is necessary in order to prevent a loss of funding critical to promoting tourism in a 7 8 designated geographic area of the State.

9 (b) To distribute grants to local tourism and convention bureaus from appropriations made from the Local Tourism Fund 10 11 for that purpose. Of the amounts appropriated annually to the 12 Department for expenditure under this Section, one-third of 13 those monies shall be used for grants to convention and tourism 14 bureaus in cities with a population greater than 500,000. The 15 remaining two-thirds of the annual appropriation shall be used 16 for grants to convention and tourism bureaus in the remainder of the State, in accordance with a formula based upon the 17 population served. The Department may reserve up to 10% of 18 19 total local tourism funds available for costs of administering 20 the program to conduct audits of grants, to provide incentive funds to those bureaus that will conduct promotional activities 21 22 designed to further the Department's statewide advertising 23 campaign, to fund special statewide promotional activities, 24 and to fund promotional activities that support an increased use of the State's parks or historic sites. 25

26 (Source: P.A. 92-16, eff. 6-28-01; 92-38, eff. 6-28-01; 92-524, 27 eff. 2-8-02; 93-25, eff. 6-20-03.)