



93RD GENERAL ASSEMBLY

State of Illinois

2003 and 2004

Introduced 02/09/04, by Rich Brauer

SYNOPSIS AS INTRODUCED:

20 ILCS 665/3
20 ILCS 665/4

from Ch. 127, par. 200-23
from Ch. 127, par. 200-24

Amends the Illinois Promotion Act. Authorizes the Department of Commerce and Economic Opportunity to conduct a study concerning the feasibility of constructing a hotel or motel complex to be situated in Menard County near New Salem State Park or within the immediate area of Petersburg, Illinois; to prepare or consider possible plans for designs of the hotel or motel complex; to estimate the costs of the construction of the complex and to estimate the economic return generated from the complex; to consider possible sites for the complex; and to report its recommendations and findings to the General Assembly as soon as possible.

LRB093 19195 RAS 44930 b

FISCAL NOTE ACT
MAY APPLY

1 AN ACT concerning commerce.

2 **Be it enacted by the People of the State of Illinois,**
3 **represented in the General Assembly:**

4 Section 5. The Illinois Promotion Act is amended by
5 changing Sections 3 and 4 as follows:

6 (20 ILCS 665/3) (from Ch. 127, par. 200-23)

7 Sec. 3. Definitions. The following words and terms,
8 whenever used or referred to in this Act, shall have the
9 following meanings, except where the context may otherwise
10 require:

11 (a) "Department" means the Department of Commerce and
12 Economic Opportunity ~~Community Affairs~~ of the State of
13 Illinois.

14 (b) "Local promotion group" means any non-profit
15 corporation, organization, association, agency or committee
16 thereof formed for the primary purpose of publicizing,
17 promoting, advertising or otherwise encouraging the
18 development of tourism in any municipality, county, or region
19 of Illinois.

20 (c) "Promotional activities" means preparing, planning and
21 conducting feasibility studies, campaigns of information,
22 advertising and publicity through such media as newspapers,
23 radio, television, magazines, trade journals, moving and still
24 photography, posters, outdoor signboards and personal contact
25 within and without the State of Illinois; dissemination of
26 information, advertising, publicity, photographs and other
27 literature and material designed to carry out the purpose of
28 this Act; and participation in and attendance at meetings and
29 conventions concerned primarily with tourism, including travel
30 to and from such meetings.

31 (d) "Municipality" means "municipality" as defined in
32 Section 1-1-2 of the Illinois Municipal Code, as heretofore and

1 hereafter amended.

2 (e) "Tourism" means travel 50 miles or more one-way or an
3 overnight trip outside of a person's normal routine.

4 (Source: P.A. 92-38, eff. 6-28-01; revised 12-6-03.)

5 (20 ILCS 665/4) (from Ch. 127, par. 200-24)

6 Sec. 4. Powers. The Department shall have the following
7 powers:

8 (a) To formulate a program for the promotion of tourism and
9 the film industry in the State of Illinois, including, but not
10 limited to, the promotion of our State Parks, fishing and
11 hunting areas, historical shrines, vacation regions and areas
12 of historic or scenic interest.

13 (b) To cooperate with civic groups and local, State and
14 federal departments and agencies, and agencies and departments
15 of other states in encouraging educational tourism and
16 developing programs therefor.

17 (c) To publish tourist promotional material such as
18 brochures and booklets.

19 (d) To promote tourism in Illinois through all media,
20 including but not limited to, the Internet, television,
21 articles and advertisements in magazines, newspapers and
22 travel publications and by establishing promotional
23 exhibitions at fairs, travel shows, and similar exhibitions.

24 (e) To establish and maintain travel offices at major
25 points of entry to the State.

26 (f) To recommend legislation relating to the encouragement
27 of tourism in Illinois.

28 (g) To assist municipalities or local promotion groups in
29 developing new tourist attractions including but not limited to
30 feasibility studies and analyses, research and development,
31 and management and marketing planning for such new tourist
32 attractions.

33 (h) (Blank).

34 (i) To implement a program of matching grants and loans to
35 counties, municipalities, local promotion groups and others,

1 as provided in Sections 5 and 8a of this Act, for the
2 development or improvement of tourism attractions and tourism
3 events in Illinois under the terms and conditions provided in
4 this Act.

5 (j) To expend funds from the International and Promotional
6 Fund, subject to appropriation, on any activity authorized
7 under this Act.

8 (k) To do any other acts that, in the judgment of the
9 Department, are necessary and proper in fostering and promoting
10 tourism in the State of Illinois.

11 (l) To conduct a study concerning the feasibility of
12 constructing a hotel or motel complex to be situated in Menard
13 County near New Salem State Park or within the immediate area
14 of Petersburg, Illinois; to prepare or consider possible plans
15 for designs of the hotel or motel complex; to estimate the
16 costs of the construction of the complex and to estimate the
17 economic return generated from the complex; to consider
18 possible sites for the complex; and to report its
19 recommendations and findings to the General Assembly as soon as
20 possible.

21 (Source: P.A. 91-357, eff. 7-29-99; 92-38, eff. 6-28-01.)