

1 AN ACT concerning commerce.

2 Be it enacted by the People of the State of Illinois,
3 represented in the General Assembly:

4 Section 5. The Illinois Promotion Act is amended by
5 changing Sections 3 and 4 as follows:

6 (20 ILCS 665/3) (from Ch. 127, par. 200-23)

7 Sec. 3. Definitions. The following words and terms,
8 whenever used or referred to in this Act, shall have the
9 following meanings, except where the context may otherwise
10 require:

11 (a) "Department" means the Department of Commerce and
12 Community Affairs of the State of Illinois.

13 (b) "Local promotion group" means any non-profit
14 corporation, organization, association, agency or committee
15 thereof formed for the primary purpose of publicizing,
16 promoting, advertising or otherwise encouraging the
17 development of tourism in any municipality, county, or region
18 of Illinois.

19 (c) "Promotional activities" means preparing, planning
20 and conducting feasibility studies, campaigns of information,
21 advertising, and publicity through such media as newspapers,
22 radio, television, magazines, trade journals, moving and
23 still photography, posters, outdoor signboards and personal
24 contact within and without the State of Illinois;
25 dissemination of information, advertising, publicity,
26 photographs and other literature and material designed to
27 carry out the purpose of this Act; and participation in and
28 attendance at meetings and conventions concerned primarily
29 with tourism, including travel to and from such meetings.

30 (d) "Municipality" means "municipality" as defined in
31 Section 1-1-2 of the Illinois Municipal Code, as heretofore

1 and hereafter amended.

2 (e) "Tourism" means travel 50 miles or more one-way or
3 an overnight trip outside of a person's normal routine.

4 (Source: P.A. 92-38, eff. 6-28-01.)

5 (20 ILCS 665/4) (from Ch. 127, par. 200-24)

6 Sec. 4. Powers. The Department shall have the following
7 powers:

8 (a) To formulate a program for the promotion of tourism
9 and the film industry in the State of Illinois, including,
10 but not limited to, the promotion of our State Parks, fishing
11 and hunting areas, historical shrines, vacation regions and
12 areas of historic or scenic interest.

13 (b) To cooperate with civic groups and local, State and
14 federal departments and agencies, and agencies and
15 departments of other states in encouraging educational
16 tourism and developing programs therefor.

17 (c) To publish tourist promotional material such as
18 brochures and booklets.

19 (d) To promote tourism in Illinois through all media,
20 including but not limited to, the Internet, television,
21 articles and advertisements in magazines, newspapers and
22 travel publications and by establishing promotional
23 exhibitions at fairs, travel shows, and similar exhibitions.

24 (e) To establish and maintain travel offices at major
25 points of entry to the State.

26 (f) To recommend legislation relating to the
27 encouragement of tourism in Illinois.

28 (g) To assist municipalities or local promotion groups
29 in developing new tourist attractions including but not
30 limited to feasibility studies and analyses, research and
31 development, and management and marketing planning for such
32 new tourist attractions.

33 (h) (Blank).

1 (i) To implement a program of matching grants and loans
2 to counties, municipalities, local promotion groups and
3 others, as provided in Sections 5 and 8a of this Act, for the
4 development or improvement of tourism attractions and tourism
5 events in Illinois under the terms and conditions provided in
6 this Act.

7 (j) To expend funds from the International and
8 Promotional Fund, subject to appropriation, on any activity
9 authorized under this Act.

10 (k) To do any other acts that, in the judgment of the
11 Department, are necessary and proper in fostering and
12 promoting tourism in the State of Illinois.

13 (l) To conduct a study concerning the feasibility of
14 constructing a hotel or motel complex to be situated in
15 Menard County near New Salem State Park or within the
16 immediate area of Petersburg, Illinois; to prepare or
17 consider possible plans for designs of the hotel or motel
18 complex; to estimate the costs of the construction of the
19 complex and to estimate the economic return generated from
20 the complex; to consider possible sites for the complex; and
21 to report its recommendations and findings to the General
22 Assembly as soon as possible.

23 (Source: P.A. 91-357, eff. 7-29-99; 92-38, eff. 6-28-01.)