

SB1281



103RD GENERAL ASSEMBLY

State of Illinois

2023 and 2024

SB1281

Introduced 2/3/2023, by Sen. Rachel Ventura

SYNOPSIS AS INTRODUCED:

815 ILCS 505/2PP

Amends the Consumer Fraud and Deceptive Business Practices Act. Provides that it is an unlawful practice under the Act to knowingly mail or send a postcard or letter to a recipient in the State if the postcard or letter does not disclose or disclaim any and all affiliations or lack thereof. Provides that all disclosures and disclaimers appearing on a postcard or letter must be conspicuously located at the top of the postcard or letter, be easily readable in clear and unambiguous language, and be printed in at least 14-point bold-face font in a black-outlined box. Makes other changes.

LRB103 27235 SPS 53606 b

A BILL FOR

1 AN ACT concerning business.

2 **Be it enacted by the People of the State of Illinois,**
3 **represented in the General Assembly:**

4 Section 5. The Consumer Fraud and Deceptive Business
5 Practices Act is amended by changing Section 2PP as follows:

6 (815 ILCS 505/2PP)

7 Sec. 2PP. Mail; disclosure.

8 (a) It is an unlawful practice under this Act to knowingly
9 mail or send or cause to be mailed or sent a postcard or letter
10 to a recipient in this State if:

11 (1) the postcard or letter contains a request that the
12 recipient call a telephone number; and

13 (2) the postcard or letter is mailed or sent to induce
14 the recipient to call the telephone number so that goods,
15 services, or other merchandise, as defined in Section 1,
16 may be offered for sale to the recipient; and

17 (3) the postcard or letter does not disclose or
18 disclaim that it is not a bill and that it is a
19 solicitation for ~~that~~ goods, services, or other
20 merchandise, as defined in Section 1, that may be offered
21 for sale if the recipient calls the telephone number; and

22 -

23 (4) the postcard or letter does not disclose or

1 disclaim any and all affiliations or lack thereof.

2 (b) All disclosures and disclaimers appearing on a
3 postcard or letter must be conspicuously located at the top of
4 the postcard or letter, be easily readable in clear and
5 unambiguous language, and be printed in at least 14-point
6 bold-face font in a black-outlined box.

7 (Source: P.A. 95-331, eff. 8-21-07.)