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HOUSE RESOLUTION

WHEREAS, The members of the Illinois House of Representatives wish to congratulate the Schulze & Burch Biscuit Company on the occasion of its 100th anniversary; and

WHEREAS, Schulze & Burch's 100-year history is filled with innovation, historic accomplishments, and wholesome snacks, all powered by excellent teamwork; and

WHEREAS, In 1923, Paul Schulze created the Paul Schulze Biscuit Company, and the Burch Biscuit Company was organized as a subsidiary in 1933; the companies were combined, and the name was changed to the Schulze & Burch Biscuit Company in 1939; and

WHEREAS, After spending much of World War II doing contract work for the Army, Schulze & Burch returned their focus to high quality consumer products and introduced the Flavor Kist brand of cookies and crackers; and

WHEREAS, In 1964, the very first toaster pastries were produced by Schulze & Burch under the brand name Toast'em; these pastries are made with freshly prepared fillings and include a tender, flaky crust; Schulze & Burch is the largest supplier of private label toaster pastries in the world; and

1 WHEREAS, In 1975, Schulze & Burch made the first ever mass
2 produced granola bar; the company makes a variety of granola
3 bar types, including crunchy, chewy, enrobed, and even
4 cereal-based; and

5 WHEREAS, Schulze & Burch helped introduce cereal bars to
6 the market; the cereal bar's portability and convenience make
7 them a favorite among consumers with a more active lifestyle;
8 and

9 WHEREAS, With more than 60 years of experience in contract
10 manufacturing and more than 50 years of experience in private
11 label, Schulze & Burch knows how to find the solutions to help
12 a product succeed; and

13 WHEREAS, The quality and food safety systems of Schulze &
14 Burch meet the strictest global standards and are
15 independently verified; and

16 WHEREAS, Schulze & Burch's three facilities comprise over
17 one million square feet and can produce a variety of baked,
18 formed, and blended products; and

19 WHEREAS, Schulze & Burch's full service research and
20 development lab can assist in the development of new products

1 from concept to bench top to production; and

2 WHEREAS, At the one of a kind pilot plant of Schulze &
3 Burch, a person can test, sample, and begin initial production
4 on new products; and

5 WHEREAS, Through long-term partnerships in the food
6 industry, Schulze & Burch can help strengthen consumer
7 loyalties, enhance efficiency, and build profitability by
8 providing superior products and services at competitive
9 prices; and

10 WHEREAS, Schulze & Burch believes in conducting business
11 in a constructive and ethical manner that is mutually
12 profitable for customers, employees, their suppliers, and the
13 community; and

14 WHEREAS, Schulze & Burch's commitment to the values of
15 quality, credibility, and cost effectiveness and to their
16 employees are the keys to the company's success; therefore, be
17 it

18 RESOLVED, BY THE HOUSE OF REPRESENTATIVES OF THE ONE
19 HUNDRED THIRD GENERAL ASSEMBLY OF THE STATE OF ILLINOIS, that
20 we congratulate the Schulze & Burch Biscuit Company on the
21 occasion of its 100th anniversary; and be it further

1 RESOLVED, That a suitable copy of this resolution be
2 delivered to the Schulze & Burch Biscuit Company as a symbol of
3 our esteem and respect.