103RD GENERAL ASSEMBLY

State of Illinois

2023 and 2024

HB4212

Introduced 11/7/2023, by Rep. Curtis J. Tarver, II

SYNOPSIS AS INTRODUCED:

from Ch. 43, par. 95.05

235 ILCS 5/1-3.05 235 ILCS 5/1-3.45 new 235 ILCS 5/1-3.46 new 235 ILCS 5/6-35.1 new 235 ILCS 5/6-35.2 new

Amends the Liquor Control Act of 1934. Provides that "alcoholic liquor" includes alcohol-infused products. Defines "alcohol-infused products" and "co-branded alcoholic beverage". Provides that, except for persons issued a license under the Act, no person shall manufacture, distribute, or sell alcohol-infused products. Provides that no retail establishment with a retail sales floor that exceeds 2,500 square feet shall display alcohol-infused products immediately adjacent to similar products that are not alcohol-infused products or immediately adjacent to soft drinks, fruit juices, bottled waters, candies, or snack foods portraying cartoons or youth-oriented images. Provides that no retail establishment with a retail sales floor area that exceeds 2,500 square feet shall display co-branded alcoholic beverages immediately adjacent to soft drinks, fruit juices, bottled waters, candies, or snack foods portraying cartoons or youth-oriented images or immediately adjacent to products that are not alcohol-infused products. Provides that any retail establishment with a retail sales floor that is equal to or less than 2,500 square feet shall either not display alcohol-infused products or co-branded alcoholic beverages immediately adjacent to specified products or equip the display with specified signage. Prohibits retail licensees from keeping, exposing for sale, or displaying alcohol-infused products immediately adjacent to products marketed toward children.

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1 AN ACT concerning liquor.

Be it enacted by the People of the State of Illinois, represented in the General Assembly:

Section 5. The Liquor Control Act of 1934 is amended by
changing Section 1-3.05 and by adding Sections 1-3.45, 1-3.46,
6-35.1, and 6-35.2 as follows:

7 (235 ILCS 5/1-3.05) (from Ch. 43, par. 95.05)

Sec. 1-3.05. "Alcoholic liquor" includes alcohol, spirits, 8 9 wine and beer, and every liquid or solid, patented or not, containing alcohol, spirits, wine or beer, and capable of 10 being consumed as a beverage by a human being. "Alcoholic 11 12 liquor" also includes alcohol-infused products. The provisions of this Act shall not apply to alcohol used in the manufacture 13 14 of denatured alcohol produced in accordance with Acts of Congress and regulations promulgated thereunder, nor to any 15 16 liquid or solid containing one-half of one per cent, or less, of alcohol by volume. No tax provided for in Article VIII of 17 this Act shall apply to wine intended for use and used by any 18 church or religious organization for sacramental purposes, 19 provided that such wine shall be purchased from a licensed 20 21 manufacturer or importing distributor under this Act.

22 (Source: P.A. 82-783.)

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(235 ILCS 5/1-3.45 new)
Sec. 1-3.45. Alcohol-infused products. "Alcohol-infused
products" means any frozen or unfrozen, solid or semi-solid
food in a form other than liquid, including, but not limited
to, ice cream, ice pops, whipped cream, gelatin-based
products, and other similar products, containing more than
0.5% alcohol by volume.
(235 ILCS 5/1-3.46 new)
Sec. 1-3.46. Co-branded alcoholic beverage. "Co-branded
alcoholic beverage" means any alcoholic liquor containing the
<u>same or similar brand name, logo, or packaging as a</u>
non-alcoholic beverage.
(235 ILCS 5/6-35.1 new)
Sec. 6-35.1. Alcohol-infused products.
(a) In this Section, "immediately adjacent" means directly
touching or immediately bordering one another from above,
below, or the side. "Immediately adjacent" does not include a
separate aisle.
(b) Except for persons issued a license under this Act, no
person shall manufacture, distribute, or sell alcohol-infused
products.
(c) No retail establishment with a retail sales floor area
that exceeds 2,500 square feet shall display alcohol-infused
products immediately adjacent to similar products that are not

1 <u>alcohol-infused products, such as non-alcoholic ice creams,</u>
2 <u>whipped creams, frozen ice pops, gelatins, and other similar</u>
3 <u>products, or immediately adjacent to soft drinks, fruit</u>
4 <u>juices, bottled waters, candies, or snack foods portraying</u>
5 <u>cartoons or youth-oriented images.</u>

6 (d) Any retail establishment with a retail sales floor 7 that is equal to or less than 2,500 square feet shall either:

8 <u>(1) not display alcohol-infused products immediately</u> 9 <u>adjacent to similar products that are not alcohol-infused</u> 10 <u>products, such as non-alcoholic ice creams, whipped</u> 11 <u>creams, frozen ice pops, gelatins, and other similar</u> 12 <u>products, or immediately adjacent to soft drinks, fruit</u> 13 <u>juices, bottled waters, candies, or snack foods portraying</u> 14 cartoons or youth-oriented images; or

15 (2) equip any such display that contains 16 alcohol-infused products and is immediately adjacent to similar products that are not alcohol-infused products, 17 such as non-alcoholic ice creams, whipped creams, frozen 18 19 ice pops, gelatins, and other similar products, or 20 immediately adjacent to soft drinks, fruit juices, bottled waters, candies, or snack foods portraying cartoons or 21 22 youth-oriented images, with signage that is clearly 23 visible to consumers, is not less than 8.5 x 11 inches, and 24 states the following: "THIS PRODUCT IS AN ALCOHOLIC 25 BEVERAGE AVAILABLE ONLY TO PERSONS WHO ARE 21 YEARS OF AGE OR OLDER." This sign shall be provided by the State 26

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1	Commission.
2	(e) Subsections (c) and (d) do not apply to an aisle or
3	display area in which the primary items for sale are alcoholic
4	liquors or in an area in which persons under the age of 21 are
5	prohibited from entering without a parent or legal guardian.
6	(f) Retail licensees under this Act shall not keep, expose
7	for sale, or display alcohol-infused products immediately
8	adjacent to products marketed toward children.
9	(235 ILCS 5/6-35.2 new)
10	Sec. 6-35.2. Co-branded alcoholic beverages.
11	(a) In this Section, "immediately adjacent" means directly
12	touching or immediately bordering one another from above,
13	below, or the side. "Immediately adjacent" does not include a
14	<u>separate aisle.</u>
15	(b) No retail establishment with a retail sales floor area
16	that exceeds 2,500 square feet shall display co-branded
17	alcoholic beverages immediately adjacent to soft drinks, fruit
18	juices, bottled waters, candies, or snack foods portraying
19	cartoons or youth-oriented images or immediately adjacent to
20	products that are not alcohol-infused products, such as
21	non-alcoholic ice creams, whipped creams, frozen ice pops,
22	gelatins, and other similar products.
23	(c) Any retail establishment with a retail sales floor
24	that is equal to or less than 2,500 square feet shall either:
25	(1) not display co-branded alcoholic beverages

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immediately adjacent to soft drinks, fruit juices, bottled waters, candies, or snack foods portraying cartoons or youth-oriented images or immediately adjacent to products that are not alcohol-infused products, such as non-alcoholic ice creams, whipped creams, frozen ice pops, gelatins, and other similar products; or

7 (2) equip any such display that contains co-branded 8 alcoholic beverages and is immediately adjacent to soft 9 drinks, fruit juices, bottled waters, candies, or snack foods portraying cartoons or youth-oriented images or 10 11 immediately adjacent to products that are not 12 alcohol-infused products, such as non-alcoholic ice creams, whipped creams, frozen ice pops, gelatins, and 13 14 other similar products, with signage that is clearly 15 visible to consumers, is not less than 8.5 x 11 inches, and 16 states the following: "THIS PRODUCT IS AN ALCOHOLIC BEVERAGE AVAILABLE ONLY TO PERSONS WHO ARE 21 YEARS OF AGE 17 OR OLDER." This sign shall be provided by the State 18 19 Commission.

(d) Subsections (b) and (c) do not apply to an aisle or
 display area in which the primary items for sale are alcoholic
 liquors or in an area in which persons under the age of 21 are
 prohibited from entering without a parent or legal guardian.
 (e) Retail licensees under this Act shall not keep, expose
 for sale, or display co-branded alcoholic beverages
 immediately adjacent to products marketed toward children.