



102ND GENERAL ASSEMBLY

State of Illinois

2021 and 2022

HB3785

Introduced 2/22/2021, by Rep. Edgar Gonzalez, Jr.

SYNOPSIS AS INTRODUCED:

815 ILCS 505/2WWW new

Amends the Consumer Fraud and Deceptive Business Practices Act. Provides that a business that sells or shares a consumer's contact information to or with another must send written notice through the U.S. mail to the consumer whose information is being sold or shared and give the consumer the opportunity to opt out of the sale or sharing of the information after receiving the notice. Provides that a business that fails to comply with those requirements commits an unlawful practice within the meaning of the Act.

LRB102 17052 JLS 22480 b

1 AN ACT concerning business.

2 **Be it enacted by the People of the State of Illinois,**
3 **represented in the General Assembly:**

4 Section 5. The Consumer Fraud and Deceptive Business
5 Practices Act is amended by adding Section 2WWW as follows:

6 (815 ILCS 505/2WWW new)

7 Sec. 2WWW. Notice of sale of consumer contact information.

8 A business that sells or shares a consumer's contact
9 information to or with another must: (i) send written notice
10 through the United States mail to the consumer whose
11 information is being sold or shared; and (ii) give the
12 consumer the opportunity to opt out of the sale or sharing of
13 the information after receiving the notice. A business that
14 fails to comply with this Section commits an unlawful practice
15 within the meaning of this Act.