

## 101ST GENERAL ASSEMBLY State of Illinois 2019 and 2020 HB4547

Introduced 2/5/2020, by Rep. John Connor

## SYNOPSIS AS INTRODUCED:

10 ILCS 5/1A-60 new

Amends the Election Code. Requires a covered website that implements a politically biased algorithm to file a report with the State Board of Elections that includes the candidate, political party, or question the algorithm was design to promote or defeat and other information. Imposes a civil penalty on a covered website that fails to report. Allows the State Board of Elections to adopt rules necessary to implement the provisions.

LRB101 16833 SMS 66232 b

1 AN ACT concerning elections.

## Be it enacted by the People of the State of Illinois, represented in the General Assembly:

- Section 5. The Election Code is amended by adding Section 1A-60 as follows:
- 6 (10 ILCS 5/1A-60 new)
- 7 <u>Sec. 1A-60. Online platforms.</u>
- 8 (a) As used in this Section:
- 9 "Covered website" means an online social network or search
  10 engine that has 50,000,000 or more unique monthly United States
  11 visitors or users for a majority of months during the
  12 immediately preceding 12 months.
- "Politically biased algorithm" means an algorithm that is

  designed to promote the success or defeat of a candidate,

  political party, or position on a question at an election by

  causing a user of a covered website to view campaign material

  or other content that:
- (1) favors a particular candidate, political party, or

  position on a question more frequently than campaign

  material or content that favors the opposing candidate,
- 21 <u>political party, or position on a question; or</u>
- 22 (2) disfavors a particular candidate, political party,
  23 or position on a question more frequently than campaign

1	material or content that disfavors the opposing candidate,
2	political party, or position on a question.
3	(b)(1) A covered website that implements a politically
4	biased algorithm shall file a report with the State Board of
5	Elections within 7 days after implementing the algorithm.
6	(2) A covered website shall file an additional report or
7	every seventh day following the due date of the report required
8	under paragraph (1) covering the immediately preceding 7 days
9	if the covered website implemented a politically biased
10	algorithm during that period.
11	(c) Each report under this Section shall include:
12	(1) each candidate, political party, or question that
13	the politically biased algorithm was designed to promote or
14	<pre>defeat;</pre>
15	(2) the dates that the algorithm was in use;
16	(3) digital copies of the campaign material or other
17	content that the politically biased algorithm caused users
18	to view;
19	(4) the number of users exposed to campaign material or
20	other content generated by the politically biased
21	algorithm;
22	(5) any amount of money or other thing of value
23	received by the covered website from another person to
24	implement the politically biased algorithm; and
25	(6) any other information the State Board of Elections
26	requires by rule.

1	(d)(1) The State Board of Elections may assess a civil
2	penalty on a covered website that fails to file a report
3	required under this Section in an amount not exceeding \$50,000
4	for each violation.
5	(2) A civil penalty under paragraph (1) shall be:
6	(A) assessed in the manner specified in Section 9-23;
7	(B) deposited into the General Revenue Fund; and
8	(C) the joint and several liability of:
9	(i) the covered website; and
10	(ii) the person exercising direction or control
11	over the activities of the covered website.
12	(e) The State Board of Elections may adopt rules necessary
13	to implement the provisions of this Section.