**Section 541.30 Tourist Oriented Directional Signs**

a) Tourist oriented directional signs shall only be erected in rural areas.

b) No more than one tourist oriented directional sign will be erected within the right-of-way of a marked State highway for each direction of travel in advance of an intersecting road.

c) All tourist oriented directional signs will be ground-mounted.

d) Tourist oriented directional signs will not be installed within the right-of-way of a marked State highway within the corporate limits of any municipality located outside of an urban area unless the municipality agrees in writing to the installation.

e) Each tourist oriented directional sign along a State highway shall be installed at a minimum distance of 200 feet from other signs.