**Section 381.3 Advertising Prior to Licensure**

Unlicensed child care facilities are prohibited from advertising unless:

a) they have applied for a license and have proceeded in good faith to meet Departmental licensing standards and the advertising relates prospectively to the rendition of future services to be provided after achieving licensure; or

b) they hold a temporary permit pending issuance of a license; or

c) they are approved caretakers per Part 332, Approval of Relative Home Caretakers.