



HR0653

LRB104 20559 ECR 34036 r

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HOUSE RESOLUTION

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WHEREAS, The members of the Illinois House of Representatives wish to commend Raul Tinoco Guevara for his dedicated service with Rincon Family Services for the past 11 years; and

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WHEREAS, Raul Tinoco Guevara has dedicated more than a decade of distinguished service to Rincon Family Services, during which time his work has been meaningful, sustained, and demonstrably impactful to the State of Illinois, particularly in the areas of behavioral health, community engagement, public education, and systems-level outreach; and

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WHEREAS, Over the course of 11 years, Raul Tinoco Guevara's leadership has contributed significantly to the strengthening of the statewide capacity to communicate, educate, and connect communities to essential human services, advancing priorities central to the State's mission, including behavioral health access, prevention, workforce development, and community well-being; and

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WHEREAS, In his role as chief engagement and communications officer at Rincon Family Services, Raul Tinoco Guevara has provided services that extend far beyond organizational boundaries, including leading the development

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1 of statewide communications, public education, graphic design,  
2 audiovisual, branding, marketing, and engagement strategies  
3 that have expanded access to services, reinforced public  
4 trust, and strengthened community-based systems across  
5 Illinois; and

6 WHEREAS, Raul Tinoco Guevara's specialized skills as a  
7 graphic designer, storyteller, and brand strategist have  
8 proven instrumental in ensuring that vital public health,  
9 behavioral health, and social service information is delivered  
10 in clear, culturally responsive formats and in the preferred  
11 language of community members, reducing barriers to access,  
12 improving comprehension, and strengthening equitable service  
13 delivery for linguistically diverse populations throughout the  
14 State; and

15 WHEREAS, Through his intentional design and storytelling  
16 approaches, Raul Tinoco Guevara has transformed complex human  
17 services programs into accessible, human-centered narratives,  
18 connecting thousands of individuals and families to critical  
19 resources, reducing stigma surrounding behavioral health, and  
20 reinforcing the importance of prevention, early intervention,  
21 and community-based care; and

22 WHEREAS, Under Raul Tinoco Guevara's guidance, Rincon  
23 Family Services have supported a number of initiatives that

1 were turned into programs to reach communities throughout  
2 Illinois, with some education and engagement efforts extending  
3 to approximately 85% of the State, reflecting an extraordinary  
4 scope of reach and influence; and

5 WHEREAS, Raul Tinoco Guevara's leadership has been central  
6 to the creation of a communications and public education  
7 infrastructure capable of supporting coordinated responses to  
8 statewide challenges, including his work during the COVID-19  
9 pandemic and the 2020 Census, through initiatives such as  
10 Operation Counting Lives, Operation Saving Lives, and  
11 Operation Nuestra Herencia Cuenta; and

12 WHEREAS, Raul Tinoco Guevara's efforts have included the  
13 development and distribution of integrated COVID-19 safety  
14 kits that incorporated census education, contributing directly  
15 to public health protection, civic participation, and  
16 equitable access to information for historically underserved  
17 populations across Illinois; during this period of  
18 unprecedented disruption as the pandemic unfolded, his work  
19 further supported the distribution of \$450,000 in direct aid  
20 to small and local businesses, reinforcing economic stability  
21 and community resilience throughout the State; and

22 WHEREAS, Raul Tinoco Guevara has collaborated closely with  
23 Loyola University Chicago and La Universidad Iberoamericana of

1 Mexico City to develop communications campaigns and  
2 storytelling initiatives that have elevated education and  
3 public awareness around behavioral health, strengthened  
4 culturally responsive outreach, and advanced cross-sector  
5 learning benefiting Illinois communities; and

6 WHEREAS, Beyond crisis response, Raul Tinoco Guevara has  
7 shaped long-term initiatives that continue to benefit the  
8 State, including his instrumental role in the development of  
9 International Behavioral Health Summits held in Mexico City in  
10 2023 and 2025, which have expanded professional dialogue,  
11 best-practice exchange, and systems-level learning to inform  
12 and strengthen human services delivery in the State and  
13 beyond; and

14 WHEREAS, Raul Tinoco Guevara has served as a collaborator  
15 and contributing author on a forthcoming peer-reviewed journal  
16 article on nonprofit leadership and transformational impact as  
17 part of the 50th anniversary special issue of Human Service  
18 Organizations: Management, Leadership & Governance, which is  
19 scheduled for publication in Autumn 2026, further elevating  
20 Illinois' leadership in human services practice and  
21 scholarship; and

22 WHEREAS, Raul Tinoco Guevara's work has advanced inclusive  
23 and affirming practices statewide, including through his

1 leadership in elevating LGBTQ+ initiatives within  
2 communications, outreach, and program design, ensuring that  
3 equity, dignity, and belonging are embedded in service  
4 delivery and public messaging throughout the State; and

5 WHEREAS, Among Raul Tinoco Guevara's most visionary  
6 contributions has been his role in shaping the public  
7 narrative and engagement strategy for the Serenity Garden, an  
8 initiative integrating ecological stewardship and pollinator  
9 conservation, including protections for bees and the monarch  
10 butterfly, while serving as a space for social-emotional  
11 wellness and a model addressing nature-deficit disorders in  
12 marginalized communities; through this work, he has  
13 demonstrated how environmental responsibility and mental  
14 well-being may be advanced together in service of the public  
15 good; and

16 WHEREAS, Raul Tinoco Guevara's leadership has remained  
17 grounded in strong academic preparation, having received a  
18 Bachelor of Arts in Communication from La Universidad  
19 Iberoamericana of Mexico City, and continues to be expressed  
20 through his service as alumni president of the Illinois  
21 Chapter of La Universidad Iberoamericana, through which he has  
22 strengthened alumni engagement, binational collaboration, and  
23 cross-border educational partnerships, reinforcing Illinois'  
24 role as a bridge between local communities and international

1 systems of learning, leadership, and civic exchange; and

2 WHEREAS, Through 11 years of service, Raul Tinoco Guevara  
3 has strengthened institutions, empowered communities, and  
4 enhanced the State's capacity to respond to both immediate  
5 human needs and long-term systemic challenges, exemplifying  
6 the enduring values of thoughtful engagement, ethical  
7 leadership, and effective communication; therefore, be it

8 RESOLVED, BY THE HOUSE OF REPRESENTATIVES OF THE ONE  
9 HUNDRED FOURTH GENERAL ASSEMBLY OF THE STATE OF ILLINOIS, that  
10 we commend Raul Tinoco Guevara on his integrity,  
11 professionalism, and profound statewide impact during his 11  
12 years of service with Rincon Family Services; and be it  
13 further

14 RESOLVED, That we thank Raul Tinoco Guevara for his  
15 continued contributions to the health, dignity, and well-being  
16 of the people of Illinois; and be it further

17 RESOLVED, That a suitable copy of this resolution be  
18 presented to Raul Tinoco Guevara as an expression of our  
19 esteem and respect.