



104TH GENERAL ASSEMBLY

State of Illinois

2025 and 2026

HB2760

Introduced 2/6/2025, by Rep. Kimberly Du Buclet

SYNOPSIS AS INTRODUCED:

20 ILCS 605/1110 new

Amends the Department of Commerce and Economic Opportunity Law of the Civil Administrative Code of Illinois. Creates the Commission on Tourism to develop a statewide travel and tourism strategy. Identifies the members of the Commission. Sets out requirements for the statewide travel and tourism strategy and meetings of the Commission. Requires the Commission to file a statewide travel and tourism strategy with the Governor and General Assembly by no later than 180 days after the effective date of the amendatory Act and by no later than January 1 of each year thereafter. Specifies that members of the Commission shall serve without compensation. Directs the Department of Commerce and Economic Opportunity to provide administrative and other support to the Commission.

LRB104 08248 HLH 18298 b

1 AN ACT concerning State government.

2 **Be it enacted by the People of the State of Illinois,**
3 **represented in the General Assembly:**

4 Section 5. The Department of Commerce and Economic
5 Opportunity Law of the Civil Administrative Code of Illinois
6 is amended by adding Section 1110 as follows:

7 (20 ILCS 605/1110 new)

8 Sec. 1110. Commission on Tourism.

9 (a) A Commission on Tourism is hereby established to
10 develop the statewide travel and tourism strategy described in
11 subsection (c).

12 (b) The Commission shall consist of the following members:

13 (1) the Director of Commerce and Economic Opportunity
14 or the Director's designee, who shall serve as a cochair
15 of the Commission;

16 (2) the Director of Natural Resources or the
17 Director's designee, who shall serve as a cochair of the
18 Commission;

19 (3) the Director of Revenue or the Director's
20 designee;

21 (4) the Secretary of Transportation or the Secretary's
22 designee;

23 (5) the Director of Agriculture or the Director's

1 designee;

2 (6) the Director of Public Health or the Director's
3 designee;

4 (7) the Chief Executive Officer of the Metropolitan
5 Pier Exposition Authority or the Chief Executive Officer's
6 designee;

7 (8) the Director of Employment Security or the
8 Director's designee;

9 (9) the Chairperson of the Illinois Gaming Board or
10 the Chairperson's designee;

11 (10) the Executive Director of the Commission on
12 Equity and Inclusion or the Executive Director's designee;
13 and

14 (11) the Chairman of the Illinois Arts Council or the
15 Chairman's designee.

16 An individual designated under this subsection must be a
17 senior-level official.

18 (c) The Commission shall develop a statewide travel and
19 tourism strategy with recommendations for new policies and
20 initiatives to promote domestic and international travel
21 opportunities throughout Illinois with the goal of increasing
22 the Illinois market share of international and interstate
23 travel. The recommendations shall include, but shall not be
24 limited to, strategies to promote visits to Illinois public
25 lands, waters, shores, monuments, and other iconic
26 destinations with the goal of expanding job creation in

1 Illinois. The Commission shall also consider recommendations
2 to include in the statewide travel and tourism strategy to
3 promote and expand travel and tourism opportunities in rural
4 communities. In addition, the statewide travel and tourism
5 strategy shall identify any opportunities to promote growth,
6 including, but not limited to, fiscal policy, job training,
7 and public-private partnerships.

8 (d) The Commission shall meet at least once per year.
9 Meetings may be called by one or both of the Commission's
10 cochairs.

11 (e) The Commission shall file a statewide travel and
12 tourism strategy with the Governor and General Assembly by no
13 later than 180 days after the effective date of this
14 amendatory Act of the 104th General Assembly and by no later
15 than every January 1 thereafter.

16 (f) Members of the Commission shall serve without
17 compensation.

18 (g) The Department of Commerce and Economic Opportunity
19 shall provide administrative and other support to the
20 Commission.