

1 AN ACT concerning revenue.

2 **Be it enacted by the People of the State of Illinois,**  
3 **represented in the General Assembly:**

4 Section 5. The Illinois Promotion Act is amended by  
5 changing Sections 2 and 3 and by adding Section 8b as follows:

6 (20 ILCS 665/2) (from Ch. 127, par. 200-22)

7 Sec. 2. Legislative findings; policy. The General Assembly  
8 hereby finds, determines and declares:

9 (a) That the health, safety, morals and general welfare of  
10 the people of the State are directly dependent upon the  
11 continual encouragement, development, growth and expansion of  
12 tourism within the State;

13 (b) That unemployment, the spread of indigency, and the  
14 heavy burden of public assistance and unemployment  
15 compensation can be alleviated by the promotion, attraction,  
16 stimulation, development and expansion of tourism in the State;

17 (c) That the policy of the State of Illinois, in the  
18 interest of promoting the health, safety, morals and welfare of  
19 all the people of the State, is to increase the economic impact  
20 of tourism throughout the State through promotional activities  
21 and by making available grants and loans to be made to local  
22 promotion groups and others, as provided in Sections 5, ~~and 8a,~~  
23 and 8b of this Act, for purposes of promoting, developing, and

1 expanding tourism destinations, tourism attractions, and  
2 tourism events.

3 (Source: P.A. 92-38, eff. 6-28-01.)

4 (20 ILCS 665/3) (from Ch. 127, par. 200-23)

5 Sec. 3. Definitions. The following words and terms,  
6 whenever used or referred to in this Act, shall have the  
7 following meanings, except where the context may otherwise  
8 require:

9 (a) "Department" means the Department of Commerce and  
10 Economic Opportunity of the State of Illinois.

11 (b) "Local promotion group" means any non-profit  
12 corporation, organization, association, agency or committee  
13 thereof formed for the primary purpose of publicizing,  
14 promoting, advertising or otherwise encouraging the  
15 development of tourism in any municipality, county, or region  
16 of Illinois.

17 (c) "Promotional activities" means preparing, planning and  
18 conducting campaigns of information, advertising and publicity  
19 through such media as newspapers, radio, television,  
20 magazines, trade journals, moving and still photography,  
21 posters, outdoor signboards and personal contact within and  
22 without the State of Illinois; dissemination of information,  
23 advertising, publicity, photographs and other literature and  
24 material designed to carry out the purpose of this Act; and  
25 participation in and attendance at meetings and conventions

1 concerned primarily with tourism, including travel to and from  
2 such meetings.

3 (d) "Municipality" means "municipality" as defined in  
4 Section 1-1-2 of the Illinois Municipal Code, as heretofore and  
5 hereafter amended.

6 (e) "Tourism" means travel 50 miles or more one-way or an  
7 overnight trip outside of a person's normal routine.

8 (f) "Municipal amateur sports facility" means a sports  
9 facility that: (1) is owned by a unit of local government; (2)  
10 has contiguous indoor sports competition space; (3) is designed  
11 to principally accommodate and host amateur competitions for  
12 youths, adults, or both; and (4) is not used for professional  
13 sporting events where participants are compensated for their  
14 participation.

15 (g) "Municipal convention center" means a convention  
16 center or civic center owned by a unit of local government or  
17 operated by a convention center authority, or a municipal  
18 convention hall as defined in paragraph (1) of Section 11-65-1  
19 of the Illinois Municipal Code, with contiguous exhibition  
20 space ranging between 30,000 and 125,000 square feet.

21 (h) "Convention center authority" means an Authority, as  
22 defined by the Civic Center Code, that operates a municipal  
23 convention center with contiguous exhibition space ranging  
24 between 30,000 and 125,000 square feet.

25 (i) "Incentive" means: (1) an incentive provided by a  
26 municipal convention center or convention center authority for

1 a convention, meeting, or trade show held at a municipal  
2 convention center that, but for the incentive, would not have  
3 occurred in the State or been retained in the State; or (2) an  
4 incentive provided by a unit of local government for a sporting  
5 event held at a municipal amateur sports facility that, but for  
6 the incentive, would not have occurred in the State or been  
7 retained in the State.

8 (Source: P.A. 94-793, eff. 5-19-06.)

9 (20 ILCS 665/8b new)

10 Sec. 8b. Municipal convention center and sports facility  
11 attraction grants.

12 (a) Until July 1, 2020, the Department is authorized to  
13 make grants, subject to appropriation by the General Assembly,  
14 from the Tourism Promotion Fund to a unit of local government,  
15 municipal convention center, or convention center authority  
16 that provides incentives, as defined in subsection (i) of  
17 Section 3 of this Act, for the purpose of attracting  
18 conventions, meetings, and trade shows to municipal convention  
19 centers and attracting sporting events to municipal amateur  
20 sports facilities. Grants awarded under this Section shall be  
21 based on the net proceeds received under the Hotel Operators'  
22 Occupation Tax Act for the renting, leasing, or letting of  
23 hotel rooms in the municipality for the month in which the  
24 convention, meeting, trade show, or sporting event occurs.  
25 Grants shall not exceed 80% of the incentive amount provided by

1 the unit of local government, municipal convention center, or  
2 convention center authority. Further, in no event may the  
3 aggregate amount of grants awarded to a single municipal  
4 convention center, convention center authority, or municipal  
5 amateur sports facility exceed \$200,000 in any calendar year.  
6 The Department may, by rule, require any other provisions it  
7 deems necessary in order to protect the State's interest in  
8 administering this program.

9 (b) No later than May 15 of each year, through May 15,  
10 2020, the unit of local government, municipal convention  
11 center, or convention center authority shall certify to the  
12 Department the amounts of funds expended in the previous fiscal  
13 year to provide qualified incentives; however, in no event may  
14 the certified amount pursuant to this paragraph exceed \$200,000  
15 for any municipal convention center, convention center  
16 authority, or municipal amateur sports facility in any calendar  
17 year. The unit of local government, convention center, or  
18 convention center authority shall certify (A) the net proceeds  
19 received under the Hotel Operators' Occupation Tax Act for the  
20 renting, leasing, or letting of hotel rooms in the municipality  
21 for the month in which the convention, meeting, or trade show  
22 occurs and (B) the average of the net proceeds received under  
23 the Hotel Operators' Occupation Tax Act for the renting,  
24 leasing, or letting of hotel rooms in the municipality for the  
25 same month in the 3 immediately preceding years. The unit of  
26 local government, municipal convention center, or convention

1 center authority shall include the incentive amounts as part of  
2 its regular audit.

3 (c) The Department shall submit a report on the  
4 effectiveness of the program established under this Section to  
5 the General Assembly no later than January 1, 2020.

6 Section 99. Effective date. This Act takes effect upon  
7 becoming law.