

## 99TH GENERAL ASSEMBLY State of Illinois 2015 and 2016 HB6239

Introduced 2/11/2016, by Rep. Keith Wheeler

## SYNOPSIS AS INTRODUCED:

20 ILCS 605/605-1020 new

Amends the Department of Commerce and Economic Opportunity Law of the Civil Administrative Code of Illinois. Provides that the Department shall establish a Networking for Success Program. Provides that the program shall assist small to mid-sized businesses in strategic market research, geographic information systems, web design and search engine optimization, and social media marketing. Effective immediately.

LRB099 18288 HLH 42660 b

FISCAL NOTE ACT MAY APPLY

1 AN ACT concerning State government.

## Be it enacted by the People of the State of Illinois, represented in the General Assembly:

- Section 5. The Department of Commerce and Economic Opportunity Law of the Civil Administrative Code of Illinois is amended by adding Section 605-1020 as follows:
- 7 (20 ILCS 605/605-1020 new)
- 8 Sec. 605-1020. Networking for Success Program.
- 9 (a) Subject to appropriation, the Department shall
  10 establish a Networking for Success Program. The program shall
  11 be designed to assist small to mid-sized businesses in the
  12 following areas:
- 13 (1) strategic market research;
- 14 (2) geographic information systems;
- 15 (3) web design and search engine optimization; and
- 16 (4) social media marketing.
- 17 <u>(b) The Department may enter into partnerships with</u>
  18 <u>non-profit business consulting firms to facilitate all or part</u>
  19 of the Program.
- 20 (c) The Department shall submit a report to the Governor
  21 and the General Assembly no later than December 31, 2018 on the
  22 effectiveness of the Program. That report shall contain a
  23 recommendation on whether or not to continue the Program.

1	(d) As used in this Section, "small to mid-sized business"
2	means a business that:
3	(1) employs between 10 and 50 employees;
4	(2) generates between \$1,000,000 and \$5,000,000 in
5	annual revenue; and
6	(3) has been located in the State for at least 2 years
7	prior to the date of application.
8	Section 99. Effective date. This Act takes effect upon
9	becoming law.