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SENATE RESOLUTION

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WHEREAS, The members of the Illinois Senate are saddened to learn of the death of Dr. John Clinton Schweitzer of Peoria, who passed away on May 4, 2014; and

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WHEREAS, Dr. Schweitzer was born in Chicago on October 18, 1935 to Ellen (nee Boughton) and John Jacob Schweitzer; he graduated from Battle Creek Central High School in Battle Creek, Michigan in 1953 and earned his Bachelor of Science from Purdue University in 1957 and his Master of Arts from Western Michigan University in 1959; he received his Ph.D. in 1974 from the University of North Carolina; and

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WHEREAS, Dr. Schweitzer held the rank of Emeritus Professor in the Department of Communications at Bradley University in Peoria, where he was department chairman from 1993 to 1999; he also taught at Texas Tech University for 9 years, where he was Director of Advertising/Public Relations, and, later, Director of Graduate Studies in the School of Mass Communications and Professor of Communication Studies; he spent the 1999-2000 academic year in Bulgaria as a Fulbright Scholar in the Faculty of Journalism, Sofia University, "St. Clement Ohridski", and at the American University in Bulgaria; he was a Visiting Scholar at the Hong Baptist University from January to May of 2007 and lectured at Nanyang Technological University in Singapore,

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1 Shanghai International Studies University, and Oxford
2 University in the United Kingdom; and

3 WHEREAS, Dr. Schweitzer began his newspaper career in 1960
4 as the personnel manager of Lindsay-Schaub Newspapers in
5 Decatur; he moved to the Charlotte (N.C.) Observer and News as
6 personnel director from 1964 to 1970 and was publisher of the
7 Terre Haute (Ind.) Tribune-Star for 3 years; he also served as
8 Vice-President of Belden Associates and worked for
9 Bozell-Jacobs in Dallas, Texas, where he was an adjunct
10 professor of marketing at the University of Texas at Dallas; in
11 1998, he was one of the authors of a successful grant request
12 to the Pew Civic Journalism Fund that won a national award, and
13 he received grants from the Freedom Forum, the Voice of
14 America, and others; he participated in workshops and seminars
15 conducted by the Pointer Institute and the American Press
16 Institute, authored or co-authored more than 40 refereed
17 journal articles, and presented more than 50 invited and
18 refereed research papers and addresses at conventions and
19 professional meetings in the United States, Bulgaria, Canada,
20 China, Czech Republic, England, Hungary, Ireland, Japan,
21 Russia, and Poland; he had been a member of the editorial
22 review board of the Newspaper Research Journal since its
23 inception and served on the editorial board of Forum on Public
24 Policy, a journal of Oxford University; he was editor of the
25 Southwestern Mass Communication Journal and was involved in

1 many scholarly organizations, including the Association for
2 Education in Journalism, where he was the head of the media
3 management division and co-chair of the Council of Divisions,
4 the American Advertising Federation, the International
5 Communication Association, The Korean Marketing Institute, and
6 the Marketing in Asia Group of Korea; and

7 WHEREAS, Dr. Schweitzer was active in the Peoria Area World
8 Affairs Council, serving as President in 2012, the League of
9 Women Voters, and was on the advisory board of "Look It's My
10 Book!", where he served as a grant writer; he was also active
11 in Democratic politics, working on Senator Dave Koehler's
12 campaigns; and

13 WHEREAS, Dr. Schweitzer was preceded in death by his
14 parents, and by one brother; and

15 WHEREAS, Dr. Schweitzer is survived by his wife, Nancy; 3
16 daughters, Lisa (Chuck) Harman-Wakefield, Sue (Dave)
17 Meyerhofer, and Sara (Michael) Schweitzer-Mealey; 3
18 step-daughters, Kathy (David) Tovson, Karen (Eric) Patton, and
19 Christina (Mark) Kleiser-Zalesky; 13 grandchildren; 2
20 great-grandchildren; and 2 brothers, Peter (Elaine) and David
21 (Nancy); therefore, be it

22 RESOLVED, BY THE SENATE OF THE NINETY-EIGHTH GENERAL

1 ASSEMBLY OF THE STATE OF ILLINOIS, that we mourn the passing of
2 Dr. John Clinton Schweitzer, and extend our sincere condolences
3 to his family, friends, and all who knew and loved him; and be
4 it further

5 RESOLVED, That a suitable copy of this resolution be
6 presented to the family of Dr. Schweitzer as an expression of
7 our deepest sympathy.