98TH GENERAL ASSEMBLY

State of Illinois

2013 and 2014

HB3351

by Rep. Michael W. Tryon

SYNOPSIS AS INTRODUCED:

815 ILCS 505/2QQQ new

Amends the Consumer Fraud and Deceptive Business Practices Act. Provides that it is an unlawful practice for a person who is not the publisher to sell or offer for sale a magazine or other periodical subscription, either in person or by means of electronic communication, in a transaction in which: the requested price to be paid by the consumer is greater than the subscription price requested by the publisher of the magazine or other periodical; or an element of the contractual relationship between the person and the consumer is a supplemental cancellation fee to be paid by the consumer to the person if one or more subscriptions are canceled prior to the expiration date of the subscription and the person fails to disclose to the consumer, before the establishment of the contractual relationship, that the cancellation fee is an element of the transaction.

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A BILL FOR

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AN ACT concerning business.

2 Be it enacted by the People of the State of Illinois, 3 represented in the General Assembly:

Section 5. The Consumer Fraud and Deceptive Business
Practices Act is amended by adding Section 2QQQ as follows:

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(815 ILCS 505/2000 new)

7 Sec. 2000. Magazine and periodical subscriptions.

8 <u>(a) It is an unlawful practice within the meaning of this</u> 9 <u>Act for a person who is not the publisher to sell or offer for</u> 10 <u>sale a magazine or other periodical subscription, either in</u> 11 <u>person or by means of electronic communication, in a</u> 12 <u>transaction in which the requested price to be paid by the</u> 13 <u>consumer is greater than the subscription price requested by</u> 14 <u>the publisher of the magazine or other periodical.</u>

(b) It is an unlawful practice within the meaning of this 15 16 Act for a person who is not the publisher to sell or offer for 17 sale a magazine or other periodical subscription, either in person or by means of electronic communication, in a 18 19 transaction in which (1) an element of the contractual 20 relationship between the person and the consumer is a 21 supplemental cancellation fee to be paid by the consumer to the 22 person if one or more subscriptions are canceled prior to the expiration date of the subscription and (2) the person fails to 23

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- 1disclose to the consumer, before the establishment of the2contractual relationship, that the cancellation fee is an
- 3 <u>element of the transaction.</u>