

97TH GENERAL ASSEMBLY State of Illinois 2011 and 2012 HB3244

Introduced 2/24/2011, by Rep. Kay Hatcher - Richard Morthland

SYNOPSIS AS INTRODUCED:

20 ILCS 605/605-1010 new

Amends the Department of Commerce and Economic Opportunity Law of the Civil Administrative Code of Illinois. Requires the Department to develop and implement a statewide strategic plan to promote agricultural tourism in the State. Effective immediately.

LRB097 06702 HLH 46789 b

1 AN ACT concerning State government.

Be it enacted by the People of the State of Illinois, represented in the General Assembly:

- 4 Section 5. The Department of Commerce and Economic
- 5 Opportunity Law of the Civil Administrative Code of Illinois is
- 6 amended by adding Section 605-1010 as follows:
- 7 (20 ILCS 605/605-1010 new)
- 8 Sec. 605-1010. Agricultural Tourism. To bolster rural
- 9 economies in Illinois, the Department shall develop and
- implement a statewide strategic plan to increase agricultural
- 11 tourism. The strategic plan shall explore the promotion of
- 12 agricultural tourism through access to hotel and motel taxes
- and the use of websites, brochures, and broadcast advertising.
- 14 Section 99. Effective date. This Act takes effect upon
- 15 becoming law.