



96TH GENERAL ASSEMBLY

State of Illinois

2009 and 2010

SB3458

Introduced 2/10/2010, by Sen. Bill Brady

SYNOPSIS AS INTRODUCED:

New Act

Creates the Tourism Task Force Act. Creates the Tourism Task Force to provide insight on how to create the best infrastructure for the development of tourism as an economic development tool in Illinois utilizing all pertinent State agencies and the private sector. Provides that the duties of the task force shall include: (1) reviewing and cataloging all policies, programs, procedures, and initiatives in all departments, agencies, bureaus, and commissions of Illinois government that impact the Illinois tourism product, (2) giving recommendations to the General Assembly and Governor on how to expand, reduce, consolidate, coordinate, or create programs that will aid the people of Illinois and, as a result, increase revenue from the renewable resource of tourism and economic development, (3) continuing to review all programs, policies, procedures, and initiatives of the departments, agencies, bureaus, and commissions to determine whether recommendations and resulting legislation are achieving the desired positive economic development effect and making new recommendations as necessary, and (4) filing an annual report with the General Assembly with the findings and recommendations of the task force. Effective immediately.

LRB096 17781 RCE 33148 b

FISCAL NOTE ACT
MAY APPLY

A BILL FOR

1 AN ACT concerning tourism.

2 **Be it enacted by the People of the State of Illinois,**
3 **represented in the General Assembly:**

4 Section 1. Short title. This Act may be cited as the
5 Tourism Task Force Act.

6 Section 5. Findings. The General Assembly makes the
7 following findings:

8 (1) The Illinois tourism industry is a major component
9 of the economy of Illinois and a vital aspect of employment
10 in many areas of the State of Illinois.

11 (2) Illinois historic attractions throughout the State
12 bring tourists from around the world to Illinois cities,
13 towns, and villages.

14 (3) Tourism brings visitors to the State of Illinois,
15 generating money, jobs, and tax revenue for both State and
16 local governments.

17 Section 10. Tourism Task Force. There is created a Tourism
18 Task Force to provide insight on how to create the best
19 infrastructure for the development of tourism as an economic
20 development tool in Illinois utilizing all pertinent State
21 agencies and the private sector. This task force shall consist
22 of 19 voting members as follows:

1 (1) One person appointed by the Governor to serve as
2 chair of the Task Force.

3 (2) One member appointed by the President of the
4 Senate.

5 (3) One member appointed by the Minority Leader of the
6 Senate.

7 (4) One member appointed by the Speaker of the House.

8 (5) One member appointed by the Minority Leader of the
9 House.

10 (6) One member appointed by the Governor representing
11 the Illinois lodging industry.

12 (7) One member appointed by the Governor representing
13 the Illinois restaurant, catering, and food service
14 industries.

15 (8) One member appointed by the Governor representing
16 Illinois convention and visitor bureaus.

17 (9) One member appointed by the Governor representing
18 Illinois wine making and wineries.

19 (10) One member appointed by the Governor representing
20 tourism brochure publication, distribution, and marketing.

21 (11) One member appointed by the Governor representing
22 the riverboat gaming industry.

23 (12) One member appointed by the Governor representing
24 Illinois park districts.

25 (13) One member appointed by the Governor representing
26 the agri-tourism industry.

1 (14) One member appointed by the Governor representing
2 the bed and breakfast industry.

3 (15) One member appointed by the Governor representing
4 Illinois campgrounds.

5 (16) One member appointed by the Governor representing
6 statewide commercial tourism marketing.

7 (17) One member appointed by the Governor representing
8 regional tourism development organizations.

9 (18) One member appointed by the Governor representing
10 commercial-themed family attractions in Illinois.

11 (19) One member appointed by the Governor representing
12 the commercial motorcoach industry.

13 In addition, the following officials or their designees
14 shall serve as ex-officio members of the task force: (i) the
15 Director of Commerce and Economic Opportunity; (ii) the
16 Director of Natural Resources; (iii) the Secretary of
17 Transportation; (iv) the Director of Historic Sites and
18 Preservation; (v) the Director of Agriculture; (vi) the
19 Director of Public Health; (vii) the Director of State Police;
20 (viii) the Director of the Illinois Environmental Protection
21 Agency; (ix) the Secretary of State; (x) the Lieutenant
22 Governor; and (xi) the Chairman of the Illinois State Tollway
23 Highway Authority.

24 The voting members of the task force shall serve for a term
25 of 2 years, except that, of the initial members, 9 members
26 appointed by the Governor, not including the Chairperson, shall

1 serve for a term ending one year after the appointment of a
2 majority of the voting members and the remaining 9 members of
3 the task force shall serve for a term ending 2 years after the
4 appointment of a majority of the voting members.

5 The task force may begin to conduct business upon the
6 appointment of a majority of the voting members. Members shall
7 serve without compensation, but may be reimbursed for their
8 expenses.

9 Section 15. Duties of the task force. The duties of the
10 task force shall include all the following:

11 (1) Reviewing and cataloging all policies, programs,
12 procedures, and initiatives in all departments, agencies,
13 bureaus, and commissions of Illinois government that
14 impact the Illinois tourism product.

15 (2) Giving recommendations to the General Assembly and
16 Governor on how to expand, reduce, consolidate,
17 coordinate, or create programs that will aid the people of
18 Illinois and, as a result, increase revenue from the
19 renewable resource of tourism and economic development.

20 (3) Continuing to review all programs, policies,
21 procedures, and initiatives of the departments, agencies,
22 bureaus, and commissions to determine whether
23 recommendations and resulting legislation are achieving
24 the desired positive economic development effect and
25 making new recommendations as necessary.

1 (4) Filing an annual report with the General Assembly
2 with the findings and recommendations of the task force.

3 Section 99. Effective date. This Act takes effect upon
4 becoming law.