



## 95TH GENERAL ASSEMBLY

### State of Illinois

2007 and 2008

**HB4604**

by Rep. Jack D. Franks

#### SYNOPSIS AS INTRODUCED:

5 ILCS 430/5-20

Amends the State Officials and Employees Ethics Act. Prohibits a public service announcement on behalf of a State administered program that contains the proper name, image, or voice of a State executive branch constitutional officer or legislator from being displayed on a billboard or electronic message board, used as part of a pre-recorded telephonic message, or otherwise used in any non-live message in any medium. Prohibits promotional items on behalf of a State administered program that contain the proper name or image of a State executive branch constitutional officer or legislator on any billboard (now, any commercial billboard) if designed, paid for, prepared, or distributed using public dollars and removes the exemption for items that are in furtherance of the person's official State duties or governmental and public service functions.

LRB095 17244 JAM 43304 b

1 AN ACT concerning government.

2 **Be it enacted by the People of the State of Illinois,**  
3 **represented in the General Assembly:**

4 Section 5. The State Officials and Employees Ethics Act is  
5 amended by changing Section 5-20 as follows:

6 (5 ILCS 430/5-20)

7 Sec. 5-20. Public service announcements; other promotional  
8 material.

9 (a) Beginning January 1, 2009 ~~2004~~, no public service  
10 announcement or advertisement that is on behalf of any State  
11 administered program and contains the proper name, image, or  
12 voice of any executive branch constitutional officer or member  
13 of the General Assembly shall, at any time, be (i) broadcast or  
14 aired on radio or television, (ii) or printed in a commercial  
15 newspaper or a commercial magazine, (iii) displayed on a  
16 billboard or electronic message board, (iii) used as part of a  
17 pre-recorded telephonic message, or (iv) otherwise used in any  
18 non-live message in any medium at any time.

19 (b) The proper name or image of any executive branch  
20 constitutional officer or member of the General Assembly may  
21 not appear on any (i) bumper stickers, (ii) ~~commercial~~  
22 billboards, (iii) lapel pins or buttons, (iv) magnets, (v)  
23 stickers, and (vi) other similar promotional items, ~~that are~~

1 ~~not in furtherance of the person's official State duties or~~  
2 ~~governmental and public service functions,~~ if designed, paid  
3 for, prepared, or distributed using public dollars. This  
4 subsection does not apply to stocks of items existing on the  
5 effective date of this amendatory Act of the 95th ~~93rd~~ General  
6 Assembly.

7 (c) This Section does not apply to communications funded  
8 through expenditures required to be reported under Article 9 of  
9 the Election Code.

10 (Source: P.A. 93-615, eff. 11-19-03; 93-617, eff. 12-9-03;  
11 93-685, eff. 7-8-04.)