

1 AN ACT concerning regulation.

2 **Be it enacted by the People of the State of Illinois,**
3 **represented in the General Assembly:**

4 Section 5. The Child Care Act of 1969 is amended by
5 changing Section 12 as follows:

6 (225 ILCS 10/12) (from Ch. 23, par. 2222)

7 Sec. 12. Advertising.

8 A child care facility licensed or operating under a permit
9 issued by the Department may publish advertisements of the
10 services for which it is specifically licensed or issued a
11 permit under this Act. No person, unless licensed or holding a
12 permit as a child care facility, may cause to be published any
13 advertisement soliciting a child or children for care or
14 placement or offering a child or children for care or
15 placement.

16 Only child care facilities or child welfare agencies
17 licensed or operating under a permit issued by the Department
18 may publish advertisements for the services that the facility
19 or agency is specifically licensed for or issued a permit under
20 this Act to provide. A licensed child welfare agency that
21 places children for the purposes of adoption may not include in
22 any published advertisement for the agency language that offers
23 free medical care, housing, clothing, or transportation or any
24 other offer of services, unless the advertisement also
25 indicates that these services are provided with no obligation
26 on the part of the birth parent to make an adoption plan.
27 Nothing in the advertisement shall include any information that
28 the Department may reasonably construe to be an inducement or
29 offer for compensation in return for making a child available
30 for placement with a child welfare agency. This paragraph shall
31 not prohibit a child welfare agency from advertising counseling
32 and casework services.

1 (Source: P.A. 76-63.)