

HR1072 LRB093 22610 HSS 52204 r

HOUSE RESOLUTION

2 WHEREAS, The members of the House of Representatives of the 3 State of Illinois learned with deep regret of the untimely 4 death of Launa T. Thompson on Sunday, June 20, 2004; and

WHEREAS, Mrs. Thompson was a native of Detroit; she earned a bachelor's degree in sociology and vocational rehabilitation from Wilberforce University in Ohio and a master's degree in guidance and counseling from the University of Cincinnati; after several years as a social worker, she began her career in sales for Dun & Bradstreet in Glen Ellyn; in 1980, she moved to WVON/WGCI Radio, where she quickly established herself as a broadcast professional by maintaining budgets, showing a strong billing performance, and creatively generating retail and agency accounts; and

WHEREAS, In 1985, she left the station and worked briefly as a newspaper marketing manager for Gannett Corporation before becoming a local sales manager for WBBM-FM; a year later, she and her husband, Abe, a broadcaster, moved to work as a team for WRIF in Southfield, Michigan; when that station was sold, she returned to WBBM-FM as national sales manager; she also worked as local sales manager for WFYR and senior account manager with Black Entertainment Television; she returned to WGCI in 1994 as national account manager and became general sales manager in 1996; and

WHEREAS, In eight years, Mrs. Thompson and her staff generated more than \$200 million in sales revenue; her unique ability to lead an aggressive professional sales staff earned WGCI-AM/FM the distinction of being the number one billing radio station in Chicago for advertising sales revenue in 1999 and the number one billing urban station in the nation; last November, she was named manager of three Clear Channel Chicago stations, WGCI-AM (now WGRB), WGCI-FM, and WVAZ-FM; and

- WHEREAS, The Chicago Sun-Times named her one of the ten 1 2 most powerful women in Chicago media; the trade publication Radio Ink named her one of the most influential African 3 Americans in radio; she received the Kizzy Image and 4 Achievement Award from the Black Women's Hall of Fame Foundation and honors from Radio & Records and the Broadcast 6
- 7 Advertising Club of Chicago; and
- 8 WHEREAS, She led numerous community outreach efforts, 9 providing hundreds of hours of volunteer work; she served on a 10 of boards, including the Wilberforce Alumni Association, the League of Black Women, Black Ensemble Theatre, 11 American Women in Radio and Television, Friends of LaRabida 12 13 Hospital, Midwest Women's Center and ETA; she was an active 14 member of Apostolic Church of God; and
- WHEREAS, Mrs. Thompson is remembered as an easygoing boss 15 16 who inspired loyalty; she was an accomplished public speaker 17 and she served as a mentor for individuals aspiring to enter the broadcast sales profession; and 18
- 19 WHEREAS, Her passing has been deeply felt by many, especially her husband, the noted author and broadcaster, Abe 20 Thompson; her mother, Daisy Gaines; and her son, Phoenix 21 Gaines; therefore, be it 22
- HOUSE OF REPRESENTATIVES 23 RESOLVED, ΒY THE24 NINETY-THIRD GENERAL ASSEMBLY OF THE STATE OF ILLINOIS, that we 25 mourn the passing of Launa T. Thompson, and we extend our 26 deepest sympathy to her family, friends, colleagues, and all 27 who knew and loved her; and be it further
- 28 RESOLVED, That a suitable copy of this resolution be presented to the family of Launa T. Thompson as an expression 29 of our sincerest condolences. 30