

93RD GENERAL ASSEMBLY

State of Illinois

2003 and 2004

HB4432

Introduced 02/03/04, by Elaine Nekritz

SYNOPSIS AS INTRODUCED:

815 ILCS 402/5

Amends the Restricted Call Registry Act. Makes changes in the definitions of "established business relationship" and "telephone solicitation". Deletes the definition of "existing customer". Effective immediately.

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AN ACT concerning telephone solicitation.

2 Be it enacted by the People of the State of Illinois, 3 represented in the General Assembly:

Section 5. The Restricted Call Registry Act is amended by
changing Section 5 as follows:

6 (815 ILCS 402/5)

Sec. 5. Definitions. As used in this Act:

8 (a) "Residential subscriber" means a person or spouse who 9 has subscribed to either residential telephone service from a 10 local exchange company or public mobile services, as defined by 11 Section 13-214 of the Public Utilities Act, a guardian of the 12 person or the person's spouse, or an individual who has power 13 of attorney from or an authorized agent of the person or the 14 person's spouse.

15 (b) "Established business relationship" means <u>a</u> 16 <u>relationship between a person or entity and a residential</u> 17 <u>subscriber:</u>

18 (1) based on the residential subscriber's purchase, 19 rental, or lease of the seller's goods or services or a 20 financial transaction between a person or entity and a 21 residential subscriber, within the 18 months immediately 22 preceding the date of a telemarketing call;

(2) who has opened or maintained a deposit account,
 debit account, credit card account, or other credit or
 discount program or account offered by or in conjunction
 with the person or entity for which the residential
 subscriber has not requested the person or entity to close
 such account or terminate such program; or

29 (3) when there is an oral or written transaction, 30 agreement, contract, or other legal state of affairs 31 involving the person or entity and the residential 32 subscriber under which both parties have a course of - 2 - LRB093 16202 AMC 41835 b

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conduct or established pattern of activity for commercial 1 2 or mercantile purposes and for the benefit or profit of both parties. A pattern of activity does not necessarily 3 mean multiple previous contacts. the existence of an oral 4 5 written transaction, agreement, contract, or other 6 legal state of affairs involving a person or 7 existing customer under which both parties have a course conduct or established pattern of activity for commercial 8 9 mercantile purposes and for the benefit or profit 10 both parties. A pattern of activity does not necessarily 11 mean multiple previous contacts.

12 The established business relationship must exist between the 13 residential subscriber existing customer and the person or entity directly, and does not extend to any other person or 14 15 entity related to the person or entity that has the established 16 business relationship, including, but not limited to, a parent, 17 subsidiary, affiliate, joint venture, or partnership of the business entity that has the established business 18 relationship. An agent of a person or entity that has an 19 20 established business relationship with a residential subscriber shall be considered to have an established business 21 relationship with the residential subscriber only within the 22 23 scope and to the extent of that agency relationship. related business entity or other business organization of the person or 24 25 entity or related to the person or entity or the person 26 entity's agent including but not limited to a 27 corporation, subsidiary partnership, companyor corporation or affiliate. 28

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(c) (Blank) "Existing customer" means an individual who has either:

31 (1) entered into a transaction, agreement, contract, 32 or other legal state of affairs between a person or entity 33 and a residential subscriber under which the payment or 34 exchange of consideration for any goods or services has 35 taken place within the preceding 18 months or has been 36 arranged to take place at a future time; or 1 (2) opened or maintained a debit account, credit card 2 account, or other credit or discount program offered by or 3 in conjunction with the person or entity and has not 4 requested the person or entity to close such account or 5 terminate such program.

6 (d) "Registry" means the Restricted Call Registry7 established under this Act.

(e) "Telephone solicitation" means any voice communication 8 9 over a telephone line from a live operator, through the use of an autodialer or autodialer system, as defined in Section 5 of 10 11 the Automatic Telephone Dialers Act, or by other means for the 12 purpose of encouraging the purchase or rental of, or investment in, property, goods, or services, or for the purposes of 13 soliciting charitable contributions but does not include 14 communications: 15

16 (1)to any residential subscriber with that 17 subscriber's prior express invitation or permission when a voluntary 2-way communication between a person or entity 18 and a residential subscriber has occurred with or without 19 20 an exchange of consideration. A telephone solicitation is presumed not to be made at the express request of a 21 subscriber if one of the following occurs, as applicable: 22

(A) The telephone solicitation is made 30 business
days <u>or more</u> after the last date on which the
subscriber contacted a business with the purpose of
inquiring about the potential purchase of goods or
services.

(B) The telephone solicitation is made 30 business
days <u>or more</u> after the last date on which the
subscriber consented to be contacted.

31 (C) The telephone solicitation is made <u>90 days or</u> 32 <u>more</u> 30 business days after a product or service 33 becomes available where the subscriber has made a 34 request to the business for that product or service 35 that is not then available, and requests a call when 36 the product or service becomes available, and the HB4432

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1 telephone solicitation is made based on that request; 2 (2) by or on behalf of any person or entity with whom a 3 residential subscriber has established business an relationship that which has not been terminated in writing 4 5 by either party, unless the residential subscriber has stated to the person or entity or the person or entity's 6 agent that he or she no longer wishes to receive 7 telemarketing calls from that person or entity and which is 8 9 related to the nature of the established business relationship; 10

11 (3) (blank) by or on behalf of any person or entity with whom a residential subscriber is an existing customer, 12 unless the customer has stated to the person or 13 entity the person or entity's agent that he or she no longer 14 wishes to receive the telemarketing sales calls of 15 the 16 person or entity, or unless the nature of the call is 17 unrelated to the established business relationship with 18 the existing customer;

(4) by or on behalf of an organization that is exempt from federal income taxation under Section 501(c) of the Internal Revenue Code, but only if the person making the telephone solicitation immediately discloses all of the following information upon making contact with the consumer:

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(A) the caller's true first and last name; and

(B) the name, address, and telephone number of the
 organization;

(5) by or on behalf of an individual licensed under the Real Estate License Act of 2000 or as an insurance producer under the Illinois Insurance Code who either:

31 (A) is setting or attempting to set a face to face
32 appointment for actions relating to that individual's
33 real estate or insurance business; or

(B) is encouraging or attempting to encourage the
purchase or rental of, or investment in, property,
goods, or services, which cannot be completed, and for

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1 which payment or authorization of payment is not 2 until after a written or electronic required, agreement is signed by the residential subscriber; or 3 (6) until July 1, 2005, by or on behalf of any entity 4 5 over which the Federal Communications Commission or the Illinois Commerce Commission has regulatory authority to 6 7 the extent that, subject to that authority, the entity is 8 required to maintain a license, permit, or certificate to 9 sell or provide telecommunications service, as defined in Section 13-203 of the Public Utilities Act, while the 10 11 entity is engaged in telephone solicitation for

inter-exchange telecommunications service, as defined in 12 Section 13-205 of the Public Utilities Act, or local 13 exchange telecommunications service, as defined in Section 14 13-204 of the Public Utilities Act or to the extent, 15 16 subject to the regulatory authority of the Federal 17 Communications Commission, the entity is defined by Title 47 Section 522(5) of the United States Code, or providers 18 19 of information services as defined by Title 47 Section 153(20) of the United States Code. 20

21 (Source: P.A. 92-795, eff. 8-9-02.)

22 Section 99. Effective date. This Act takes effect upon 23 becoming law.