

# HB0423



## 100TH GENERAL ASSEMBLY

### State of Illinois

2017 and 2018

HB0423

by Rep. Steven A. Andersson

#### SYNOPSIS AS INTRODUCED:

20 ILCS 665/3  
20 ILCS 665/8b

from Ch. 127, par. 200-23

Amends the Illinois Promotion Act. Provides that private convention centers are also eligible to receive grants from the Tourism Promotion Fund (currently, units of local government, municipal convention centers, and convention center authorities only). Effective immediately.

LRB100 00320 HLH 10324 b

FISCAL NOTE ACT  
MAY APPLY

A BILL FOR

1 AN ACT concerning State government.

2 **Be it enacted by the People of the State of Illinois,**  
3 **represented in the General Assembly:**

4 Section 5. The Illinois Promotion Act is amended by  
5 changing Sections 3 and 8b as follows:

6 (20 ILCS 665/3) (from Ch. 127, par. 200-23)

7 Sec. 3. Definitions. The following words and terms,  
8 whenever used or referred to in this Act, shall have the  
9 following meanings, except where the context may otherwise  
10 require:

11 (a) "Department" means the Department of Commerce and  
12 Economic Opportunity of the State of Illinois.

13 (b) "Local promotion group" means any non-profit  
14 corporation, organization, association, agency or committee  
15 thereof formed for the primary purpose of publicizing,  
16 promoting, advertising or otherwise encouraging the  
17 development of tourism in any municipality, county, or region  
18 of Illinois.

19 (c) "Promotional activities" means preparing, planning and  
20 conducting campaigns of information, advertising and publicity  
21 through such media as newspapers, radio, television,  
22 magazines, trade journals, moving and still photography,  
23 posters, outdoor signboards and personal contact within and

1 without the State of Illinois; dissemination of information,  
2 advertising, publicity, photographs and other literature and  
3 material designed to carry out the purpose of this Act; and  
4 participation in and attendance at meetings and conventions  
5 concerned primarily with tourism, including travel to and from  
6 such meetings.

7 (d) "Municipality" means "municipality" as defined in  
8 Section 1-1-2 of the Illinois Municipal Code, as heretofore and  
9 hereafter amended.

10 (e) "Tourism" means travel 50 miles or more one-way or an  
11 overnight trip outside of a person's normal routine.

12 (f) "Municipal amateur sports facility" means a sports  
13 facility that: (1) is owned by a unit of local government; (2)  
14 has contiguous indoor sports competition space; (3) is designed  
15 to principally accommodate and host amateur competitions for  
16 youths, adults, or both; and (4) is not used for professional  
17 sporting events where participants are compensated for their  
18 participation.

19 (g) "Municipal convention center" means a convention  
20 center or civic center owned by a unit of local government or  
21 operated by a convention center authority, or a municipal  
22 convention hall as defined in paragraph (1) of Section 11-65-1  
23 of the Illinois Municipal Code, with contiguous exhibition  
24 space ranging between 30,000 and 125,000 square feet.

25 (h) "Convention center authority" means an Authority, as  
26 defined by the Civic Center Code, that operates a municipal

1 convention center with contiguous exhibition space ranging  
2 between 30,000 and 125,000 square feet.

3 (i) "Incentive" means: (1) an incentive provided by a  
4 municipal convention center or convention center authority for  
5 a convention, meeting, or trade show held at a municipal  
6 convention center that, but for the incentive, would not have  
7 occurred in the State or been retained in the State; or (2) an  
8 incentive provided by a unit of local government for a sporting  
9 event held at a municipal amateur sports facility that, but for  
10 the incentive, would not have occurred in the State or been  
11 retained in the State.

12 (j) "Private convention center" means a convention center  
13 that is owned and operated by a private entity and has  
14 contiguous exhibition space ranging between 30,000 and 125,000  
15 square feet.

16 (Source: P.A. 99-476, eff. 8-27-15.)

17 (20 ILCS 665/8b)

18 Sec. 8b. Municipal convention center and sports facility  
19 attraction grants.

20 (a) Until July 1, 2020, the Department is authorized to  
21 make grants, subject to appropriation by the General Assembly,  
22 from the Tourism Promotion Fund to a unit of local government,  
23 municipal convention center, private convention center, or  
24 convention center authority that provides incentives, as  
25 defined in subsection (i) of Section 3 of this Act, for the

1 purpose of attracting conventions, meetings, and trade shows to  
2 those ~~municipal~~ convention centers and attracting sporting  
3 events to municipal amateur sports facilities. Grants awarded  
4 under this Section shall be based on the net proceeds received  
5 under the Hotel Operators' Occupation Tax Act for the renting,  
6 leasing, or letting of hotel rooms in the municipality for the  
7 month in which the convention, meeting, trade show, or sporting  
8 event occurs. Grants shall not exceed 80% of the incentive  
9 amount provided by the unit of local government, municipal  
10 convention center, private convention center, or convention  
11 center authority. Further, in no event may the aggregate amount  
12 of grants awarded to a single municipal convention center,  
13 convention center authority, private convention center, or  
14 municipal amateur sports facility exceed \$200,000 in any  
15 calendar year. The Department may, by rule, require any other  
16 provisions it deems necessary in order to protect the State's  
17 interest in administering this program.

18 (b) No later than May 15 of each year, through May 15,  
19 2020, the unit of local government, municipal convention  
20 center, private convention center, or convention center  
21 authority shall certify to the Department the amounts of funds  
22 expended in the previous fiscal year to provide qualified  
23 incentives; however, in no event may the certified amount  
24 pursuant to this paragraph exceed \$200,000 for any municipal  
25 convention center, convention center authority, private  
26 convention center, or municipal amateur sports facility in any

1 calendar year. The unit of local government, convention center,  
2 private convention center, or convention center authority  
3 shall certify (A) the net proceeds received under the Hotel  
4 Operators' Occupation Tax Act for the renting, leasing, or  
5 letting of hotel rooms in the municipality for the month in  
6 which the convention, meeting, or trade show occurs and (B) the  
7 average of the net proceeds received under the Hotel Operators'  
8 Occupation Tax Act for the renting, leasing, or letting of  
9 hotel rooms in the municipality for the same month in the 3  
10 immediately preceding years. The unit of local government,  
11 municipal convention center, private convention center, or  
12 convention center authority shall include the incentive  
13 amounts as part of its regular audit.

14 (c) The Department shall submit a report on the  
15 effectiveness of the program established under this Section to  
16 the General Assembly no later than January 1, 2020.

17 (Source: P.A. 99-476, eff. 8-27-15.)

18 Section 99. Effective date. This Act takes effect upon  
19 becoming law.