



Rep. John C. D'Amico

Filed: 3/23/2017

10000HB0394ham001

LRB100 04360 RJF 24199 a

1 AMENDMENT TO HOUSE BILL 394

2 AMENDMENT NO. \_\_\_\_\_. Amend House Bill 394 by replacing  
3 everything after the enacting clause with the following:

4 "Section 5. The Secretary of State Act is amended by adding  
5 Section 25 as follows:

6 (15 ILCS 305/25 new)

7 Sec. 25. Registration renewal notice sponsorship.

8 (a) The Secretary of State is authorized to solicit and  
9 accept sponsorship of registration renewal notices solely for  
10 the purpose of offsetting the costs of preparing and  
11 distributing the notices. A sponsor shall pay a fee for the  
12 privilege of having a name or logo printed on the registration  
13 renewal notice. Any contract for sponsorship shall be for a  
14 term no longer than one-year.

15 (b) The Secretary shall not enter into a sponsorship  
16 agreement with any of the following persons or entities: (1)

1 any person or entity licensed or regulated by the Secretary,  
2 except a driver's license holder; (2) any person or entity  
3 manufacturing or distributing pharmaceuticals, tobacco  
4 products, medical marijuana, alcohol, or weapons; (3) any  
5 person holding any elected office, any candidate for any  
6 elected office, or any political committee registered with the  
7 Federal Elections Commission or State Board of Elections; or  
8 (4) any person or entity that makes independent expenditures in  
9 support or opposition of a person holding elected office, a  
10 candidate for elected office, or a referendum, ballot question,  
11 or constitutional amendment.

12 (c) The sponsor's name or logo shall not include: (1) the  
13 name, image, or likeness of any elected or appointed official,  
14 candidate for elected or appointed office, any political party,  
15 or any political committee registered with the Federal  
16 Elections Commission or State Board of Elections; (2) any  
17 language or image advocating for or against a referendum,  
18 ballot question, constitutional amendment, or government  
19 action or inaction; (3) any language or image that is abusive,  
20 threatening, vulgar, obscene, or profane as determined by the  
21 Secretary; or (4) any other prohibited language or image as  
22 determined by the Secretary by rule.

23 The sponsor's name or logo shall be smaller than the name  
24 or seal of the State of Illinois and shall not imply  
25 endorsement by the Secretary or the State of Illinois.

26 (d) The Secretary shall provide public notice on the

1 official website of the Secretary of State at least 30 days  
2 prior to the deadline for submitting a proposal.

3 (e) Any proposal submitted to the Secretary shall include  
4 the following information: (1) the name and address of the  
5 entity; (2) the name and address of any person or entity with  
6 any ownership interest or distributive share of the entity in  
7 excess of 7.5%; (3) a statement describing the business  
8 operations or the primary mission of the entity; (4) a  
9 statement advising whether the person or entity is required to  
10 register with the State Board of Elections in accordance with  
11 Section 20-160 of the Illinois Procurement Code; (5) the name  
12 or logo the person or entity proposes printing on the  
13 registration renewal notices; and (6) the bid amount the entity  
14 offers to pay for the privilege of having its name or logo  
15 included on the registration renewal notices for the one-year  
16 period.

17 Additional requirements and procedures for the proposal  
18 submission process shall be established by the Secretary. The  
19 Secretary shall have sole discretion in determining which, if  
20 any, of the eligible proposals to accept, and shall control all  
21 aspects of the design, content, and appearance of registration  
22 renewal notices.

23 (f) All payments for sponsorship of registration renewal  
24 notices shall be deposited into the Secretary of State's Grant  
25 Fund to be used solely for the purpose of offsetting the costs  
26 of preparing and distributing registration renewal notices.

1       (g) The Secretary of State shall adopt rules under the  
2       Illinois Administrative Procedure Act as necessary for the  
3       implementation of this registration renewal notices  
4       sponsorship program.

5       Section 99. Effective date. This Act takes effect upon  
6       becoming law."